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# The NEWS

### We will Come Out Stronger from the Pandemic

"All companies of our Group continue their works with a high performance also during 2021 making use of ways of working that are suitable for this period"

Covid -19 outbreak has been a turning point for the entire world. Turning point for the entire world. Making a deep impact on economic and social life, it has resulted in significant consequences. While making a negative impact on some sectors, it caused some other sectors to stand out among the others. It clearly showed the vital for the management of risks related to epidemics and natural disasters. Our hopes grew stronger for getting rid of the outbreak together with the acceleration of vaccination efforts in both our country and the countries deemed as the driving force of the global economy. As Alarko Group, we have successfully closed 2020 despite the negative impact of the outbreak on consumer behaviors and the measures leading in the restriction of economic activities. All companies of our Group continue their works with a high performance also during 2021 making use of ways of working that are suitable for this period. In our Contracting Group, Mecidiyeköy-Yıldız stations of the Mecidiyeköy-Kabataş line, the continuation of the Mecidiyeköy-Mahmutbey Metro line commissioned on 28 October 2020, is aimed to be opened for commercial operations near the end of 2022 with constant back and forth trips. Our activities continue at full speed in Kaynarca-Pendik-Tuzla Metro project Pendik-luzia Metro project planned to be put into operation for passengers within 2023. Our Energy Group Companies MEDAS and MEPAS won the award of "Best Employer" in the "Kincentric Best Employers" survey held with the participátion of nearly 400 companies from different sectors every year. Our Industry and Trade Group company, Alarko Carrier increased its revenue by 68% according to the results of the first quarter of 2021. Toshiba's new-generation VRF Series received Honor Award in Japan. Maintaining its leading position in the tourism sector with the measures it has taken during the pandemic and the new practices it has employed, Hillside Beach Club opened the summer period with a new specially-planned event schedule. Details and more information about these updates are available in the following pages. We wish you a healthy and beautiful summer...



Lot 1 and Lot 2 Construction Works **Continue for Our Bucharest Beltway** Projects



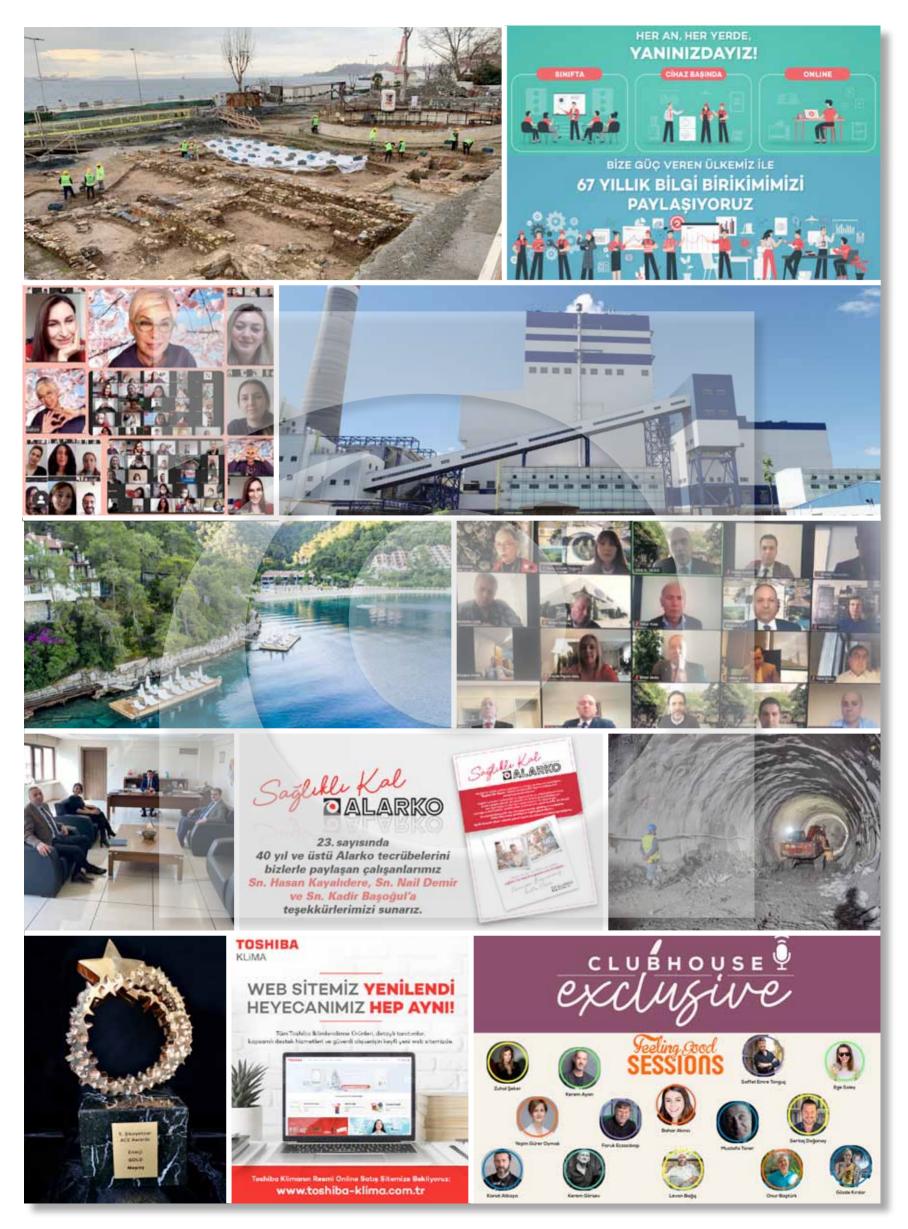
Alarko Carrier Increases its Revenue by 68% in the First Ouarter



Meetings were Held for 2020



Condé Nast Traveler Magazine Identifies Hillside Beach Club as One of the Best Resort



#### We Continue Our Healthy Growth

#### Distinguished Friends,

The global and country economy spent the first half of 2021 under the shadow of the pandemic, trying to be least affected by this process. This process we lived through reminded the whole world once again that we are living intertwined with each other and that we have common responsibilities. It is clear that we won't be able to achieve success in the end unless the measures taken apply to the entire world.

As Alarko Group of Companies, we have continued to follow our proactive policy also at the beginning of this year as we have done in the last year, and have left behind another efficient period with the ways of working we developed as required by the pandemic conditions.

All these developments reminded us of the vital importance of environmental, social and corporate governance in preventing new global issues to arise, which will have an impact on our planet in future.

At Alarko Holding, we always attach importance to the implementation of the environmental sustainability policies I will try to summarize below across both our Group and at each of our group companies specifically.

Our energy distribution company MEDA5 has always focused on environmental responsibilities from the first day of its privatization, and has been awarded the ISO 14001 Environmental Management Certificate thanks to the action plans implemented for reducing wastes at source and waste recycling and disposal activities within the scope of zero waste management system. We support awareness-raising and tree planting activities carried out at primary schools as social responsibility projects. We actively carry out four R&D projects in relation to environmental impact.

As we conduct our activities in the field of energy generation, we especially take care in being sensitive towards the nature, human and stakeholders in terms of environmental and social impact. Thanks to the generation activities based on renewable energy at Karakuz HEPP (76 MW), Gönen HEPP (10.6 MW) and Solar Power Plants (50.7 MW) included in our portfolio, we contribute to the reduction of greenhouse gas and carbon emissions. Significant contributions are made to sustainability with investments and operations focused on environmental technology and efficiency. We take maximum care for our hydroelectric plants with a view to ensuring sustainability of natural life, and support the stream mouth with continuous supply of water more than the required quantity. Particularly security and early-warning systems have been implemented at our hydroelectric plants in order to protect life and property of the neighboring community.

With sustainability and environmental protection efforts completed to a great extent this year at our Tourism Group, the use of plastic materials, straws and plastic bottles has been reduced to a minimum. As a result of its works carried out throughout the years in order to reduce carbon emissions, support regional habitat and manage wastes, Our Hillside Beach Club facility now holds 10 certificates which all require efforts, improvement activities and audits in a different field. Out of these certificates, "Travelife Gold Certificate" that requires fulfillment of 160 different sustainability criteria established by ABTA (The Association of British Travel Agents) is awarded to only 1,000 hotels around the world. On the other hand, 212,000 seeds were planted in Hillside Forests in Fethiye region as of 2020 within the scope of the carbon balancing project initiated long years ago.

Recognizing the sensitivity towards climate and environment, Alarko Carrier has developed highly-energy efficient and human- and environmental-friendly products reducing the use of resources for long years, and focuses on sustainability with every step it takes. The company attaches importance to sustainability in all fields from production to R&D, from balance sheet performance to supplier communication and dealer network, and recycles all wastes produced by the Company buildings as required by the zero waste policy it has developed.

In cooperation with Carrier, with whom a strong partnership has been maintained for long years, Alarko Carrier offers an innovative and wide range of products in heating and cooling categories, and optimizes indoor areas in terms of building performance, energy efficiency and sustainability and focuses on human health. Leading the industry in terms of sustainability and energy efficiency, Carrier offers effective technologies and solutions, and aims to minimize energy consumption and the use of greenhouse gas. It continues to set an example for the industry by making a positive impact on the society with its operations and investments carried out across the world taking into consideration the requirements arising.

Our Contracting Group does not start any activities without an environmental impact assessment being performed and appropriate measures being taken. Within the scope of environmental management applications and on the basis of the "Life Cycle" approach, the impact of all our activities on earth, water resources, air-greenhouse gas emissions and climate change, erosion, flora and fauna, as well as endangered living creatures is assessed, and the impact in terms of the use of natural resources, waste management, environmental dust, noise and vibration is effectively measured and followed-up.

All wastes arising due to all activities performed by Alsim Alarko company are eliminated at source in line with the requirements of ISO 14001 Environmental Management System, and if it is not possible, are prevented to the extent possible or the arising wastes are minimized. The alternatives of recycling and reuse are assessed for the wastes generated despite these initiatives, and the environmental impact caused by the wastes arising from the activities is tried to be minimized.

As regards the sensitivity to environmental interaction other than the foregoing, the construction planning at our BAKAD project in Kazakhstan has been made in a manner to make sure that no works are carried out between March and May, which is the spawning period of the endemic fish species in the rivers crossing the road route in the project, with a view to protecting natural life and avoiding any negative impact on the spawning efficiency of the fish, thus increasing any available spawning potential for the endemic species.



**Izzet Garih** Chairman of the Board

These efforts we tried to summarize here carry us to a preferred position in terms of foreign investment funds in particular. Our sensitivity to the environment and efforts related to sustainability are also mentioned by our investor relations department during the promotion meetings held, and these details are highlighted in our publications. Compliance with the investment criteria in this regards allows our Company to meet investability criteria, making it easier for our shares to be included in foreign investment funds. It is highly probable for us to get our share from this kind of investments called "responsible investment".

#### Distinguished Friends,

The financial data of Alarko Group of Companies disclosed in relation to the first quarter of 2021 reveal that we continue our strong growth also in this quarter. Our combined revenue has increased by 27% y-o-y in the first quarter, reaching 3.2 billion TL. We have increased our combined net profit by 53% in the same period, reaching a combined net profit of 842 million TL. Our Energy Group has the biggest share in our revenue with a share of 78%.

These figures are the indicators that 2021 will also be a successful year just as the previous year.

I expect significant opportunities to arise for us, as we expected at the end of the last year, together with the recovery period in both our country and the world. With our young and dynamic staff to closely follow these developments, we will develop the right plans and strategies and help Alarko continue its healthy growth backed by its knowledge gained out of experience and its decisions based on calculated risks.

Kind and best regards,

### Commercial Operations are Ongoing at Mecidiyeköy-Mahmutbey Line

ecidiyeköy-Mahmutbey Section, the first phase of 22.5 km Kabataş - Mecidiyeköy - Mahmutbey Metro Project known as the M7 line, whose construction works are ongoing and which includes 19 stations and 150 decares of storage site with a parking capacity for 275 vehicles, has started its commercial operations as of 28 October 2020 and the provisional acceptance was performed for the line.

Mecidiyeköy-Mahmutbey section of the line has served 10,807,570 passengers with 51,157 successful trips since 28 October 2020.

The 19.87% increase in the cost estimate within the scope of the project was approved by Istanbul Metropolitan Municipality, increasing the cost of the work to 442 million Euros. The last stage has been reached during the loan acquisition process for such cost increase, and approval has been obtained from the Ministry of Treasury and Finance for the loan. The construction works will now be accelerated for the Kabataş-Mecidiyeköy section, which is the second phase of the project, as a result of the progress that has been made so far. With the second phase, we aim to ensure constant back and forth trips between the 1.9 km Mecidiyeköy-Yıldız line and the Fulya and Yıldız stations and put them into operation for passengers towards the end of 2022. Decision on starting commercial operations for the 3.2 km Yıldız-Kabataş line and the Kabataş Station, thus the entire line between Mecidiyeköy and Kabataş with Beşiktaş Station being skipped, will be made according to the result of the archeological excavations that are still in progress at Kabataş Station.

Rough construction works for Fulya and Yıldız stations are about to be completed at the second phase, and the archeological excavations continue at Beşiktaş and Kabataş stations. Archeological excavations have been carried out on an area of 7,606 and 2,693 cubic meters at Beşiktaş and Kabataş, respectively, since the starting of the project.





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### Works are Ongoing at Full Speed for Kaynarca - Pendik - Tuzla Metro Project

ollowing the tender on 3 March 2017 for the "Works of Procurement, Assembly and Commissioning for Kaynarca - Pendik - Tuzla Metro Construction and Electromechanical Systems", a contract was signed with Alarko - Cengiz Metro Joint Venture on 14 April 2017, and the project works were started.

The contract value of the project tendered on a turnkey basis is TL 1,613,815,000 including design, integration, procurement of materials, installation, commissioning and trial operations, as well as the 2-year management, maintenance and surveillance process. The project scope covers all tunnel construction works related to rail system lines, the construction works of total 8 stations, architectural finishing works, track works, energy supply and distribution, signalization, control and communication systems, environmental control systems, fire alarm, fire protection and fire extinguishing systems, railway works and related design works, construction, procurement, installation, testing and commissioning works, provision of management, maintenance and surveillance services for all systems, and the procurement of spare parts, consumables and special tools and equipment, as well as provision of on-the-job and international trainings.

The project consists of two separate routes: Pendik Merkez - Kaynarca Merkez Line and Kaynarca (Tavṣantepe) – Çamçeṣme - İçmeler (Tuzla) Line. Pendik Merkez - Kaynarca Merkez metro line will be integrated with the existing Marmaray and high-speed train line at Pendik Merkez Station, whereas it will be integrated with Sabiha Gökçen Airport rail system lines at Kaynarca Merkez Station. The total length of the line is nearly 4.1 km. The other line is integrated at Tavṣantepe Station of the existing Kadıköy-Kartal metro line, and at İçmeler (Tuzla) Station of Marmaray suburban line. The total length of this line is nearly 7.9 km.





Following the execution of the contract, the project works that started in 2017 had been suspended by the Employer on 29 December 2017 due to the failure to provide funds. Employer Istanbul Metropolitan Municipality obtained an 86-million Euro loan from the French Development Agency in 2020 for the financing of the project. After said funds were obtained, it was requested with the Administration's letter dated 20 February 2020 that a time extension be granted and that the construction works of Pendik Merkez - Kaynarca line be resumed. The project design and planning stages and the expert team's technical/commercial discussions have now been completed despite all problems caused by the pandemic, and the construction activities were started on 31 October 2020.

Activities were commenced on 8 shafts altogether on Kaynarca Merkez -Pendik Merkez line, which was identified by the Employer as the primary section of the project, and the field activities are going at full speed. While NATM excavations continue at the tunnels planned to be excavated using NATM and TBM tunnel construction techniques, the renovation & revision works have been completed for 2 TBMs to be used. The shipment of the first TBM was realized and site installation started. The shipment of the second TMB will be completed in June and subsequent installation will begin. The TBMs will first reach Kaynarca Merkez Station, and excavations will be continued on Pendik route. Then uninstallation will be ensured when they reach Pendik switchyard structure.

A 4.2% progress has been achieved in our project planned to be completed as of 23 April 2023 with the additional time extension given for the Project's contract term. Trip time will be reduced to three minutes between Pendik Merkez and Kaynarca Merkez stations thanks to Pendik Merkez - Kaynarca Merkez line planned to be in operation for passengers in 2023, and thus Istanbul will have gained another metro line with a capacity of 70,000 passengers per hour on one way.

### Lot 1 and Lot 2 Construction Works Continue for Our Bucharest Beltway Projects

s-built projects have been completed for both lots of our contracted Bucharest Beltway Project in Romania, which consists of the construction of a 33 km highway consisting of two sections (Lot 1 and Lot 2). Construction activities were started on 18 August 2020 and 5 November 2020 on Lot 2 with the site deliveries taken place in two stages, respectively, whereas construction activities were started on 1 March 2021 on Lot 1.

A physical progress of 17.75% and 6.52% have been reached on Lot 2 and Lot 1, respectively, as of the end of April 2021.

The reinforced concrete works of small and large engineering structures, earthworks (excavation and land-filling) and soil improvement works, as well as permanent earthwork handling works at the existing infrastructure and super-structure are still ongoing on the field, and activities are carried out for the installation of the pre-stressed pre-cast girders production site and asphalt production facilities to be used for the project. The concrete production facilities have been activated. All expropriation works have been completed on Lot 2, and the construction permits have been obtained for the entire work. The construction permit has been obtained for the main route of Lot 1, and works are still ongoing particularly for the additional expropriation in areas where activities will be carried out for the infrastructure activities. These works are also expected to be completed in May 2021.



Plans have been made for the mobilization of the resources, teams and equipment that are required for ensuring that the construction activities can be carried out simultaneously in both sections and that the works can be completed before the due delivery dates. Our project has been designed in the status of 2 x 2 lane asphalt-paved road divided by steel barriers according to the design speed of 140 km/hour as per the respective technical specifications. Within the scope of Lot 1 and Lot 2 projects, works will be carried out for 15 highway viaducts, 14 overbridges, 4 intersection arrangements, 72 culverts, 2 operation and maintenance fields, 3 temporary parking areas, highway traffic regulation and passenger information systems (ITS) and other closed security systems, as well as various road illumination and finishing works.



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### Construction Activities Continue at Full Speed in BAKAD Project

s part of the West China - West Europe international highway project, the Great Almaty Beltway project is the first major Public-Private Partnership being undertaken in Kazakhstan. Standing out as the largest private sector infrastructure investment project outside of the petroleum and gas industries, the Great Almaty Beltway project will reduce the transport load of the city arteries and serve approximately 2,000,000 people. Completion of the line that is projected to pass through the districts of Karasay, Iliy and Talgar in the state of Almaty will help accelerate the social-economic development of Almaty and its surroundings, reduce the traffic load within Almaty and minimize air pollution.

Project guarantor is Kazakhstan Republic's Ministry of Industry and Infrastructure Development, and project contractor is Alsim Alarko Sanayi Tesisleri ve Ticaret A.Ş. / Makyol İnşaat Sanayi Turizm ve Ticaret A.Ş. / SK Engineering & Construction Co. Ltd. / Korea Expressway Corporation consortium. The Kazakhstan Ministry of Industry and Infrastructure Development and the partners of the Consortium signed an agreement on 7 February 2018 with a total contract value of KZT 512,352,867,000 (approximately USD 1,668,467,067). As Alsim Alarko, our share in the partnership is 33.4%. Construction time for the project is 50 months and the period of management is 15 years and 10 months, which corresponds to a total period of 20 years. The scope of the construction work has been specified as "EPC" (Engineering, Procurement and Construction). The length of the road consisting of total 11 lots (9 lots consisting of the roads, 1 lot of ITPS and 1 lot of the Road Maintenance Building) is 66 km. The road is designed to carry 4 lanes on a section of 14.5 km and 6 lanes on the remaining 51.5 km. The superstructure coating of the main body road, connecting roads, bridges and viaducts will be asphalt. There are 7 intersections, 13 overbridges, 6 underpasses, 1 railway underpass, 18 bridges and 1 retaining wall on the road. The total length of the overbridges, underpasses and bridges is 2,638 meters, while the length of total 114 culverts is 4,872 meters. The construction work on the bridge will involve 1,740 bored piles and 3,200 driven piles.

The scope of the project also includes 22.5 million cubic meters of earthmoving, 3.1 million tons of cold mix layer, and 1.6 million tons of asphalt. A total of 190,000 cubic meters of concrete will be used in the construction of bridges, engineering structures and the area control center building. The amount of aggregate to be used for the project will be 5.2 million tons (2.2 million tons of sand & gravel mix and 3.0 million tons of ballast). Road illumination will be performed on intersections. The landscaping will include the planting of 1.8 million m<sup>2</sup> of green lawns and 94,000 trees. A sound barrier reaching a total of 15.4 km and a 142 km wire fence to prevent the entry of creatures will be installed along the roads in residential areas.



1 road maintenance depot, buildings and facilities will be installed within the scope of the project in addition to the ITPS (Intelligent Transport and Payment System) which will contain 13 toll booths, 57 toll plazas, 24 dynamic information panels, 152 closed-circuit cameras/vehicle tracking systems, 15 traffic sensors, 18 weight in motion measurement systems, 3 meteorology stations, 1 call center, an automatic license plate recognition system and a road conditions information system, as well as 150 kilometers of fiber cables.

Progress achieved in terms of overall volumes of work on the field according to the business schedule:

		Total			Progress
Description	Unit	volume	Completed	Remaining	%
Project	km	66	63	З	95%
development					
Infrastructure	km	167.2	85	82.2	51%
Displacement					
Works					
Culverts	units	114	73	41	64%
Archeological	units	336	336	O	100%
Works					
Service Road	km	66	64.5	1.5	98%
Earthwork	Mln m³	21.8	3.6	18.2	17%
Operations					
Bridge Works	K m³	190	47.8	142.2	25%
Bridge Works	K m³	190	9.8	180.2	5%

Together with the financial closing taking place on 6 August 2020, the project's ending date under the contract term of 50 months will be 6 July 2024; however the works included in the main body of the project including asphalt works are intended to be completed as of the end of 2022 with an accelerated work schedule.

### Cenal Karabiga Thermal Power Plant Leaves Behind a Period of Operation With a High Availability Rate

wo units that were commissioned at Karabiga Thermal Power Plant with a capacity of 2 X 660 MW in the last week of May 2020 following the completion of the scheduled maintenance has achieved an average availability rate of 99.4% until the third week of March in which 2021 scheduled maintenance started. Staying available with almost full-capacity for nearly 300 days (except for minor deficiencies) is a performance that is difficult to attain for the facilities of this type and capacity. During the period where the impact of the pandemic limitations was deeply felt, both units of the facility carried out production activities in line with the market requirements, making contribution higher than 3% to the power generation of our country. The high-efficiency of the state-of-the-art treatment units owned by the facility also helped the achievement of emission values that are far below the legal limits during the same period. The facility completed its 2021 schedule maintenance activities started as of 20 March 2021 on 13 May 2021.



### MEDAŞ and MEPAŞ Receive the Best Employer Award

2021 "Turkey's Best Employers" awards were distributed within the scope of Kincentric Best Employers Program MEDAŞ and MEPAŞ, Alarko Energy Group Companies, were named among the best employers of Turkey. Carrying out successful works also in the field of human resources coupled with its high-quality service approach and principle of energy for life in the field of electricity distribution, MEDAŞ and MEPAŞ have been awarded the "Best Employer Award" in Turkey in 2021 in the "Best Employers" survey that has been held by Kincentric, the global leading human resources and management consulting company, for 20 years and in Turkey since 2006.

Stating that they owe the "Best Employer" award granted as a result of the "Kincentric Best Employers" survey held with the participation of nearly 400 companies from each sector every year to their improvement efforts spent every year in various categories in line with the employees' requirements aiming to create a constructive and positive culture at the company and increase employee engagement, General Manager Erol Uçmazbaş commented on the award: "We continue our works non-stop without compromising our service quality despite all the challenges caused by the outbreak. Recognizing that our most valuable assets are our human resources, we attach great importance to our employees and employee satisfaction. We continued adding young and well-trained colleagues to our staff despite the current challenges we encounter since we make long-term plans. I should admit that we owe our everincreasing employee engagement, to a great extent, to our human resources applications strengthening internal collaboration, internal communication efforts and trainings supporting personal development, as well our approach not compromising equal opportunities. It makes us very happy to be rewarded with the best employer award. I would like to extend my sincere gratitude to mainly our Human Resources team, which made a great contribution to the receipt of said awards, as well as all our managers and our company in particular."

### **Best Employer Award**

Our MEDAŞ and MEPAŞ Companies, members of Alarko Energy Group, ranked among the "Best Employers of Turkey" in the Kincentric Best Employers 2021 survey.

Best Employers DIEDAS MEPAS

### High-Quality Domestic Services Protecting the Environment and Natural Life

eram Elektrik Dağıtım A.Ş. closely follows-up the recent technologies developed, and continues to add another one to its existing R&D projects every day. Constantly aiming to achieve the newest and best in its projects, MEDAŞ is about to complete its project of "Production and Implementation of Medium Voltage Overhead Line Insulation Materials with Domestic and National Facilities" accepted by the Energy Market Regulatory Authority (EMRA). As is known, the area of



responsibility of MEDAŞ is situated on the migration route of birds because of its geographical location. Having to travel thousands of kilometers every year to complete their migration cycles, migratory birds land on energy transmission lines for shelter or breeding purposes and sometimes die of electric shock. Preventing situations that may cause fatal risk for different living species and some bird species with this environment-friendly project, MEDAŞ will support the protection of natural life and the variety of living species. The most significant advantage of the project in terms of social responsibility is that it has no negative impacts on living creatures.

With this project that represents a significant step taken towards the protection of natural life and that was developed using national and domestic facilities, the frequency of use of insulation materials will be increased, and interruptions and breakdowns will be minimized, resulting in the provision of high-quality energy. It is intended to increase customer satisfaction in this regard. The decrease in the costs of insulation materials making use of national and domestic resources will also derive economic benefit for our Company as the capital will not have flowed out of the country.

### MEDAŞ Call Center Continues to Provide Services from Home

rol Uçmazbaş, General Manager of MEDAŞ, came together with the call center managers, and extended his gratitude to the employees of the call center who have achieved all their targets in 2020 despite all the difficulties caused by the pandemic and declared plans for 2021.

Prioritizing employees' health beyond anything else, MEDAȘ turned the homes of the employees of the 186 Call Center into office as a precaution against Coronavirus by means of providing them with the necessary infrastructure quickly in cooperation with COMDATA as of March 2020. Despite the normalization decision made on June 1, MEDAȘ did not take the risk and continued to operate the call center with the home office working model. While all necessary measures were taken for the health of the employees, necessary actions were also taken to avoid any deterioration of the service quality. No change has taken place in the call center results despite the provision of services from home. Never compromising the high quality of its services, the call center increased customer satisfaction to 95%.

Nearly 1.5 million calls were responded during the teleworking period with an answering rate of 99.7%. Continuing its works with the aim of ensuring uninterrupted energy, MEDAŞ will continue operate its call center 7/24.



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### Erol Uçmazbaş Came Together with Breakdown Staff

rol Uçmazbaş, Meram Elektrik Dağıtım A.Ş. General Manager, met with breakdown/maintenance team. The visit paid to the breakdown/maintenance staff also enjoyed the participation of Mustafa Emre Şafak, System Operations Manager, Cafer Yıldırım, System Operations Chief Engineer, and Tuba Akgül, Meram 2 Operations Officer. Coming together with the Breakdown/Maintenance staff at night to check on the preparations and works carried out against adverse weather conditions and exchange information with the staff, Uçmazbaş said: "The difficulty of your job becomes even more evident especially under these weather conditions of snow and snow storm. Not everybody can work in this cold weather. I would like to extend my gratitude to all of you. I hope we will get over these days without any accident first, and then without any breakdown".



### E-Signature Era Starts for MEDAŞ Connection Agreements

EDAŞ continues to lead the energy distribution sector. It will be now possible for the electrical engineers and electrical scientists to sign the connection agreements required for the buildings and facilities whose electrical connections will be made for the first time using e-signature. MEDAŞ has been carrying out the energy permit and project approval procedures, which are the first connection procedures for new structures, in the digital environment since 2012, and has carried the entire subscription process including the facility inspection application into a new digital platform with the Lean Connection System in 2016, thus making the process simpler and more

transparent. The applications being accepted in the digital environment allowed the users to file their application at any time 7/24 and track the stage of their application, eliminating the requirement for scientists to be present at the institution physically for application and preventing loss of time. Connecting the processes of energy permit, project approval, agreement for connection to the distribution system and facility inspection procedures to the geographical information system together with its state-of-the-art investment completed in 2021, MEDA5 will continue to follow-up the stages of all processes related to connection requests, continuing to improve the quality of service offered to the users.

### MEDAŞ Colors Up its Headquarters Building Using Children's Drawings

eram Elektrik Dağıtım A.Ş. organized a painting contest for the children of the employees of MEDAŞ to celebrate April 23 National Sovereignty and Children's Day. MEDAŞ organized a painting contest to celebrate the 101st anniversary of this meaningful historical day for the children to celebrate the holiday at home also this year due to the Covid-19 outbreak, and sent gifts to the houses of the children participating in the contest. MEDAŞ made its employees also join in the celebration of the holiday by means of displaying the drawings of the employees' children at the Headquarters building.



### MEDAŞ Makes No Compromise of the Service Quality Also in Bad Weather Conditions

eram Elektrik Dağıtım A.Ş. took all necessary measures on the field against adverse weather conditions that have plagued the country since February to make sure that energy transmission lines are not negatively impacted and that the breakdowns that may take place are resolved as soon as possible. Making ready the hardware, materials and vehicles required for ensuring uninterrupted power at energy transmission lines, MEDAS made the following statements: "Our Scada Center will work 24 hours in three shifts with its network management engineers and data entry operators. Network maneuver plans have been prepared against adverse weather conditions for Konya, Karaman, Kırşehir, Niğde, Nevşehir and Aksaray, which are our areas of responsibility. Our breakdown staff will carry out the field operations under the coordination of Scada Center". In addition, the company officials also stated that a mobile generator system was being prepared against potential interruptions that may occur at suburban and remote areas. Thanks to all these measures. MEDAS continued to provide the best services also in bad weather conditions.



### **MEDAŞ** Makes Great Contribution to Employment

mrah Keleş, Konya Employment Agency Manager, visited Meram Elektrik Dağıtım A.Ş. to thank the Company for its contribution to employment. Erol Uçmazbaş, MEDAŞ General Manager, was accompanied by Yeşim Iğnak Koçak, Human Resources and Training Manager, and Osman Ümit Fazlıoğulları, Personnel Affairs Manager, during the visit.

Emrah Keleş, Konya Employment Agency Manager, said: "It is one of the key requirements to ensure the continuity of business life and sustainability of employment for the country economy and social welfare during these challenging times. MEDAŞ is one of the leading companies to make the greatest contribution to employment in our region during the 2020 pandemic. I would like to extend my gratitude to you especially for your successful collaboration with us and your contribution to employment".

Erol Uçmazbaş, MEDAŞ General Manager, commented: "We continue our works non-stop without compromising our service quality despite all the challenges caused by the outbreak". Recognizing that our most valuable assets are our human resources, we attach great importance to our staff. We continued adding young and well-trained colleagues to our staff despite the challenges we encountered in 2020 since we make long-term plans. We are grateful to Emrah Keleş, who provided us with full support during this process. I believe that we set the best example of public-private sector collaboration. This success is definitely attributable to Mr. Keleş in particular. I would like to extend my special thanks to him for being here in person to tell us about the incentives provided by our state to us, the employers".



### MEDAŞ Builds Kennels for Our Lovable Companions



eram Elektrik Dağıtım A.Ş. stands out with its social responsibility projects other than its electrical distribution services. Paying attention to acting with a sense of social responsibility, MEDAŞ continues to touch every part of life with its projects. Undertaking a significant social responsibility project last winter, MEDAŞ placed the kennels it has constructed for keeping dogs and cats safe outside in winter on various parts of the city through the municipalities. The employees came together at the art gallery of the institution, made and painted water bowls and feeders for stray animals and placed them in kennels. Stating that they conducted this project with the aim of making it easier for stray animals to survive cold weather in winter, MEDAŞ representatives said: "We conducted this project to show that stray animals are not alone and we are here for them".

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### Energy Saving Recommendations from MEPAŞ

ith the time spent at home being increased due to the distance education and lockdowns during the Coronavirus (Covid-19) outbreak, the increased use of electrical equipment caused a hike in electricity bills. With Energy Savings Project of Meram Elektrik Perakende Satış A.Ş., activities were started for raising awareness among the customers on the efficient use of energy.

Providing information on their energy-efficiency works, MEPAŞ General Manager İlker Arslanargun said: "All of us should responsibly use energy as required by our civic duty in order to leave a livable world to future generations. With the energy savings project, we should adopt the principle of avoiding irresponsible use of energy at our home and workplaces and ensure energy savings. As MEPAŞ, we have provided our total 93 employees working at 11 Customer Services Centers with Energy Savings Training with the aim of raising awareness among our citizens, and started making suggestions to our customers to help them use energy more efficiently and thus reduce the cost of their bills. With this initiative, we aim to provide our customers with information on how they can ensure savings and efficient energy use by means of correct use of electrical equipment. In addition, we have added a consumption calculation module to our website www.mepasenerji.com for the customers who wish to see the quantity of energy consumed by electrical home appliances and the impact of this consumption on their bills, and it will be possible for our customers to change their consumption habits and reduce the cost of their bills".



### **MEDAŞ** Continues the Şivlilik Tradition



onsidering the socio-cultural structure of the area to which it provides services and carrying out its operations accordingly, Meram Elektrik Dağıtım A.Ş. continued the "Şivlilik" tradition which would otherwise be interrupted this year due to the pandemic.

Stating that the Şivlilik tradition that is present only in Konya all over the world celebrating the arrival of the holy three-months is one of the most established traditions, MEDAŞ shared the packages prepared specially for the tradition with the employees of the organization, the children who are under the protection of child welfare agencies, children hospitalized at hospitals and the media institutions.

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### MEPAŞ Receives the Golden Award at Achievement in Customer Excellence Awards Held by Şikayetvar



EPAŞ received the Golden Award at "5. A.C.E Achievement in Customer Excellence) Awards" held by Şikayetvar as one of the brands handling complaints in the best manner in the energy

sector.

Accepting the award on behalf of MEPAŞ, Fatih Yetimoğlu, Customer Services Operations Manager, commented: "As a company focusing on customer satisfaction, the experience we offer our customers is highly appreciated by our customers. In this connection, this award means so much to us", adding that they aim to continue to carry out customer satisfaction-oriented activities based on technological infrastructure, also in 2021.



### **Online Appointment Era at MEPAŞ**

ecause of the Covid-19 outbreak that stroke the entire world, the customers of Meram Elektrik Perakende Satış A.Ş. can now arrange appointments in advance for procedures such as initiation of subscription, subscription cancellation, tariff-bill procedures and information updates and carry out these procedures without waiting in queues at MEPAŞ Customer Services Centers. Providing information on online appointment system, İlker Arslanargun, MEPAŞ General Manager, said: "The new system launched with the aim of preventing customers from waiting in queues at service centers and ensuring social distancing

allows the customers to access the Online Transaction Center from www.mepasenerji.com either online or from their mobile phones or call the call center at 444 7 786 and arrange appointments with our Customer Services Center easily and fast at any time. Customers will be informed on the date and hour of the appointment via SMS, and will have the chance to carry out their transactions without waiting in queues when they come to MEPAŞ Customer Services Center if they have arranged their appointments within the specified hours.

### The Energetic Mascot of MEPAŞ Attracts Attention

s part of the corporate efforts carried out for increasing the recognition of Meram Elektrik Perakende Satış A.Ş., the environmental-friendly mascot created with inspiration from the blue-green colors and logo of MEPAŞ paying homage to the nature attracted huge attention of the customers.

While commenting on the mascot, Fatih Yetimoğlu, MEPAŞ Customer Services and Operations Manager, said: "We used the blue-green colors of nature as we created MEPAŞ mascot, and our principal goal was to raise awareness among our customers on the protection of nature and savings. In the light of this goal, we started using MEPAŞ mascot in all areas from the website to mobile application and from bills to social media visuals and animations, etc. The mascot helped us establish an emotional bond with our customers with its loveable, friendly, cheerful and energetic traits". Yetimoğlu added that the customer feedback on the mascot was also quite positive.



### MEPAŞ Customers can Now carry Out All Their Transactions Using Digital Channels

uring the Covid-19 outbreak that stroke the entire world, MEPAŞ customers could easily carry out their transactions such as initiation of subscription, subscription cancellation, debt inquiry and payment and tariff change, etc. without leaving their home using the Online Transaction Center and MEPAŞ Mobile Application and Call Center channels. The Regulation on Consumer Services published in February 2021 allowed the performance of energy supply procedures by means of signing distance contracts. As a result of the efforts of MEPAŞ spent in March, MEPAŞ customers can conclude Retail Sales Contracts and Eligible Consumer Sales Contracts through the Call Center, OIM and mobile application.

### Meaningful Support from MEPAŞ for the Down Syndrome Awareness Day

ith the aim of drawing attention to March 21 World Down Syndrome Awareness Day, MEPAŞ employees wore socks of different colors on their hands in order to say that they are also a part of the "Let's Show Our True Colors" project aiming to fight all kinds of discrimination experienced by the individuals with Down Syndrome at all ages and in all positions and ensure equal opportunities and strengthen their position among the society, and had an overwhelming influence within the scope of the common awareness movement initiated by individuals with Down Syndrome. In his statement, İlker Arslanargun, MEPAŞ General Manager, said: "Being different has nothing to do with deficiencies, but is an essential part of the world such as different colors and our differences complement each other". This awareness event held was well appreciated also by MEPAŞ customers.



#### MÜŞTERİ HİZMETLERİ MERKEZLERİMİZE GİTMEDEN TÜM İŞLEMLERİNİZİ GERÇEKLEŞTIRİN

Değerli Müşterilerimiz,

Sağlığınız bizim için her şeyden önemli. Hem sizlerin hem de çalışanlarımızın sağlığı için, dijital kanallarımızı kullanarak işlemlerinizi hızlıca gerçekleştirebilirsiniz. Göstereceğiniz hassasiyet için teşekkür eder, sağlıklı günler dileriz.



### MEPAŞ Managers Handed Down Their Seats to Children on April 23



ithin the scope of the celebrations of April 23 National Sovereignty and Children's Day this year, students have taken over the seats of İlker Arslanargun, MEPAŞ General Manager, and the other managers. General Manager Arslanargun said: "We are celebrating this holiday gifted to children by the Great Leader Mustafa Kemal Atatürk 101 years ago with the same enthusiasm and happiness. April 23 Children's Day holds a special place also because it is the first children's holiday celebrated globally. I would like to take this opportunity to celebrate the National Sovereignty and Children's Day once again". Various gifts were distributed to the children who had good time at the Headquarters building and were observed to be quite excited, and souvenir photos were taken of the event.

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### Alarko Carrier Increases its Revenue by 68% in the First Quarter

he leader of the HVAC sector, Alarko Carrier increased its revenue by 68% according to the results of the first quarter of 2021. Closing 2020 hit by the pandemic with a growth of 35% thanks to highly energy-efficient and human- and environmentalfriendly innovative products reducing the use of resources, Alarko Carrier continued this performance also in the first quarter of the year. Carrying out its operations in the HVAC sector for 67 years, Alarko Carrier has disclosed its 2021 first quarter results. The Company has achieved a revenue of more than 222 million TL with an increase of 68% compared to the same period of the previous year. Increasing its net profit to more than 22 million TL, Alarko Carrier has achieved a total shareholder's equity of TL 451,345,000.

#### 40% of the distributable profits will be shared with the shareholders

Highlighting that the profit derived from the main operations has increased to more than 27 million TL in the first guarter of 2021, Cem Akan, Alarko Carrier General Manager, said: "We estimate that 2021 will also be lived under the shadow of the pandemic, but this impact of the pandemic will be lessened starting from the second half. We also estimate that particularly the emerging economies and the US economy will go through a fast recovery during this process. Turkish economy will also get its share from this recovery. We can expect some improvement in the growth, unemployment and inflation figures of the next year. In this connection, we thought it would be appropriate to enter 2021 with a much more challenging budget. We also set our revenue and profit targets at a certain amount that is higher than the inflation rate. As a company principle, we share at least 20% of our distributable net profit for the period with our shareholders unless extraordinary circumstances exist. We have distributed gross profit of 4 million TL also in 2020. We will share 40% of our distributable net profit derived in 2020 with our shareholders also this year. As Alarko Carrier, we will continue to distribute dividends at certain rates as long as we derive profits".

#### Pandemic has changed our lifestyle

Stating that the pandemic has caused great changes in our lifestyle, Cem Akan said: "The pandemic has increased the importance of the quality of indoor air in closed spaces. People are increasingly in need of combi-boilers in summer houses and air conditioners in winter living spaces because of the increased time spent at home. We see that the trend that started with the pandemic in 2020 continues also in 2021. As Alarko Carrier, we will continue to develop highly energy-efficient and human and environmental-friendly innovative products reducing the use of resources. We aim to increase our sales in both domestic and international markets by means of a more active marketing strategy. While aiming to achieve our targets set for the year-end, we will not compromise profitability, liquidity and operational efficiency in particular.



#### Alarko Carrier to continue its R&D investments

Drawing attention to the R&D investments to be made throughout the year, Cem Akan said that the Company will lead the sector with its stateof-the-art products with high added value that will meet the requirements of Turkish and the global markets. Noting that they attach great importance to R&D, Cem Akan said that they allocate 2% of their revenue to R&D investments and that they make outstanding achievements under the leadership of a 55-person team. In relation to the R&D investments to be made this year, Cem Akan said: "We wish to perform our 2021 investments with a focus on R&D and innovation. The Carrier Excellence operating system that is in use in all regions where Carrier is active is also implemented at our production facility. Joint efforts with universities and TÜBİTAK are ongoing at the Company's testing and R&D centers, in order to continuously improve our products. We are opening our fancoil laboratory within this year in addition to our rooftop and handling unit laboratory. Technology transferred from Carrier is another major source of product improvement. We are launching the fancoil project in both domestic and international markets under the brand of Carrier. We will make R&D investments for mainly circulation pump and heating products this year. As regards circulation pumps, we will introduce models with new capacities and that are compatible with building automation systems. In addition, we will also introduce our new combi-boiler in the third guarter of the year. Besides, we will complete both our floor-mounted project and the special boiler project we developed for the US market within this year. In addition to these products, R&D studies are still ongoing also for villa-type boiler and non-boiler room heaters with a capacity of 28-35-50 kW, and they will be launched in the market this year. Thus we will have completed our product range for the villa market."

### ACademi Training Platform Continues to Contribute to the Growth of the Air-Conditioning Sector



training and competency acquisition platform of Alarko Carrier, which has played a leading role in the air-conditioning sector for 67 years, ACademi Training Platform (Alarko Carrier Academi) supports the professional and corporate development of sector employees also with the online training facilities offered in the digital environment independent from space and time, as well as its traditional trainings. Aiming at the spreading of the knowledge throughout the industry, ACademi Training Platform provides all employees of the airconditioning sector with trainings delivered by employees and trainers who are experts in their respective fields. Ensuring a learning process based on content and experience-sharing, ACademi makes significant contributions to increasing efficiency and success of business processes. The training platform created making use of modern state-of-the-art training facilities, ACademi also offers online training facilities independent from time and space in addition to its traditional trainings.

### The professional and corporate development of the industrial employees is focused

Aiming to train experienced and knowledgeable human resources for the sector, ACademi focuses on professional and corporate development.



In addition, sustainability is also aimed with the ability to conduct the trainings online. The diligently-developed training curriculum of ACademi also includes social content. The social learning section of ACademi portal features content related to environment, human, psychology, architecture, health, gastronomy, creativity and so on.

ACademi makes use of both in-class trainings and digital platforms as the learning method, and training resources are allocated from both inside and outside the organization. With majority of its target group consisting of service center employees, ACademi closely follows-up and supports the development of each participant.

Users can also benefit from the content specially-developed for Alarko Carrier Academy's renovated online platform without completing any registration process.

If you wish to benefit from all trainings, webinars and events offered by ACademi and wish to enhance your professional and corporate development, please visit akademi.alarko-carrier.com.tr.

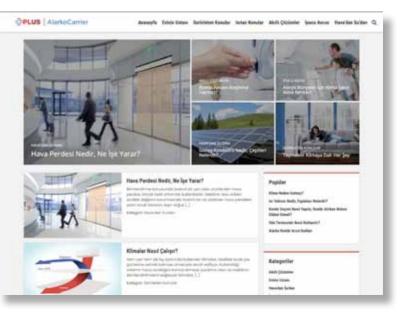
### Alarko Carrier Launches its Air-Conditioning Manual Alarko Carrier Plus



elebrating its 67<sup>th</sup> year in the air-conditioning sector, Alarko Carrier launches its Air-Conditioning Manual Alarko Carrier Plus in addition to its communications on the social media platforms.

The users will be able to access the information on air conditioners, combi-boilers and all air-conditioning products from the manual available on "plus.alarko-carrier.com.tr". With a user-friendly and simple interface, Alarko Carrier provides detailed information on product specifications, equipment support and solution offers, as well as comfort and saving tips on its new manual accessible on "plus.alarko-carrier.com.tr".

Alarko Carrier Plus awaits its visitors to help them find the answers they need in many categories in addition to providing information on airconditioning.



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### New Aldens W Series from Alarko to Add Value to Boiler Rooms

larko has extended its product portfolio with its Aldens W series condensing boilers that have a long economic life and high heating efficiency, which can produce solutions for major projects. Aldens W Series condensing boilers draw attention with their highly resistant stainless steel exchangers, high seasonal building heating efficiency, aesthetic features and renovated modern color. Aldens W Series offers solutions to meet all kinds of requirements with its low noise levels in the 59-67 dB range, its internal waste gas valve available in 85, 105, 130, 150 types and up to 16 cascaded units with peer aging. In

# Alarko Carrier Hosts M. Serdar Kuzuloğlu

he employees of dealers and technical service centers of Alarko Carrier came together with the trend hunter M. Serdar Kuzuloğlu. In the meeting hosted by Cem Akan, General Manager of Alarko Carrier, consumer habits observed during and after the pandemic were discussed. The leading brand of the air-conditioning sector, Alarko Carrier, held a webinar on "Maintaining Stability During Challenging Times" for its dealers and authorized service centers in order to assess the developments during and after the pandemic. The meeting hosted by Cem Akan, General Manager of Alarko Carrier, enjoyed the participation of trend hunter M. Serdar Kuzuloğlu, who shared his projections for the future of the air-conditioning sector. Speaking at the meeting, Cem Akan said that Alarko Carrier has overcome many national and international crises during its long history of nearly 70 years and that they owe this success and stability mainly to this experience. Noting that they view the pandemic as an opportunity for production, Akan provided the dealers and the technical service centers with information on new products and services to be introduced to the market in 2021. Highlighting that they have had a very succesful year in 2020, Akan stated that the sales revenue of the dealers has increased by more than 40% and provided information on the mobile technologies to be implemented for facilitating the way of working of the technical service centers. The presentation delivered by M. Serdar Kuzuloğlu in which he talked about the transition from stove-heated houses to houses with combi-boilers and the resulting

addition, the wall-type series (WM-master and WS-slave boilers) consist of 65, 85, 105, 130, 150 models, and have a capacity of 67, 90, 110, 131 and 154 kW, respectively, at 50°C/30°C.

#### Long-life and high efficiency

With the master boiler assigning its leading duty to the slave boiler after a predetermined time while heat demands are fulfilled and this transfer continuing constantly as a cycle, the products are ensured to complete their economic life in a healthy and equal manner. This is how the boilers can be operated with the same performance for long years. High efficiency can be ensured with an ideal gas-air mix offered by the premix system, as well as the wide heating modulation range and minimum stop and go situations and maximum fuel savings. This results in the flue gas temperature being very low.

#### A system that is right for large projects

The models with a capacity of 67, 90, 110, 131 and 154 kW that have small footprint in the boiler room with their small size allow the installation of up to 16 cascaded units, offering solutions to large projects reaching a capacity of 2,462 kW in wall-type boilers.

cultural change, backed by his personal experience, also attracted great attention. During his presentation, Kuzuloğlu also informed the audience about the new normals of customers during and after the pandemic.





### Toshiba's New-Generation Vrf Series Receives Honor Award in Japan

oshiba Carrier was deemed worthy of receiving the Award of the Ministry of Economy, Trade and Industry of Japan with its VRF Series introduced recently to the market. The award program supported by the Ministry and Energy Savings Center (JEC) recognizes the efforts spent by companies and education institutions on energy saving, and aims to make them role model for other institutions. The award ceremony for the program focusing on the industry's highest annual performance factor that was scheduled for 27 January 2021 at Tokyo Big Sight couldn't be realized due to the pandemic. Toshiba Carrier receives its 30<sup>th</sup> Honor Award in this area including the awards it has won within the scope of "Energy Efficiency and Conservation Equipment and Systems for the 21<sup>st</sup> Century". Offering strong solutions with innovative features, VRF Series particularly allows contractors to overcome difficulties they face in terms of comfort, reliability and energy efficiency more easily when these products are used along with clean ventilation equipment. In addition, heat exchangers and propeller fans designed for increased capacity play an important part in ensuring high efficiency. Their defrost technology allows increased savings in terms of initial

investment and operating costs with the minimization of annual energy consumed for clean air, eliminating the need for building owners to prefer models with greater capacity. The new series offered for sale by Alarko Carrier in Turkey increases energy efficiency with these functions while extending the total economic life of the system.



### Toshiba Air-Conditioner Website is Now Live!



ffering superior comfort, hygiene and advanced economy altogether with its heating solutions for winter and cooling solutions for summer, Toshiba has some good news for

Toshiba Air Conditioner website has been renovated. Information on Toshiba's residential and commercial air-conditioners, heat pumps and VRF systems is now one click away. Moreover, it is very easy to shop on toshiba-klima.com.tr, which offers a reliable and fast shopping experience. The website where all models can be examined allows finding the most suitable air conditioner in only three steps using the air-

conditioner wizard. The website is now easy to use with its user-friendly, simplified, visually-enhanced and legible structure providing access to the requested information with only one click. It is also possible to access all kinds of technical support or social media accounts from the website.









ESTIP

Geleceğin Teknolojisi

Simdi Evinizde

feki en yüksek enerji verimliliği değer Estia ile konfor ve tasamul bir arada.

### Toshiba Presents Seventh-Generation Smms-U Offering Significant Advantages for Energy Efficiency

ffering highly-efficient and high-performing heating and cooling systems for residences and commercial buildings, Toshiba has presented the seventh series of SMMS VRF. Bringing together superior heating and cooling comfort, Toshiba has presented its seventh series of SMMS-u (Super Modular Multi-System) product which stands out with its new design, efficiency, practicality and accessibility. The Eurovent-approved SMMS-u offers ease of installation, and provides comfort throughout the year. Offering advantageous solutions for the air-conditioning sector by optimizing heat control in all commercial areas, SMMS-u stands out with its high-capacity, energyefficiency, wide range of areas of application and high communication skills. Being one of the most important members of Toshiba to achieve higher performance and wide areas of application, SMMS-u has now been introduced to the market with its various functions to ensure savings of time and energy with its easy and fast installation, commissioning and maintenance procedures, as well as its light and compact design.

#### Energy consumption is minimized

Thanks to its certified special DC Triple rotary compressor and enhanced highly-efficient heat exchanger, SMMS-u makes use of 50% less refrigerants compared to its predecessor model, minimizing energy consumption. Offering silent operation feature and standing out with its optional movement sensor SMSS-u allows connecting up to 128 internal units thanks to the TU2C-LINK protocol opening new perspectives in terms of data volume and communication speed. With "Toshiba Wave Tool Advance" application, the product also allows installation companies to access system information and initiate tests using an Android smart phone. Thanks to its wide capacity ranging from 0.3 to 10 HP and



comprehensive internal units such as cassette, duct, wall-type, hall-type, floor-time and console inner units, the product can be adapted to any room type. Introduced to the market in 1986 under the name of Super Modular Multi-System as one of the first-generation products of Toshiba, SMMS offers superior quality and reliability unrivalled in its class. Offered for sale in Europe in March 2021, SMMS-u offers advantages to all its stakeholders in the air-conditioning sector, providing them with a complete heating and cooling package solution.

### Toshiba Multi Air-Conditioners for Arul Park Houses

Il air-conditioning requirements of the Arul Park Houses project, whose construction is continued by Özgüntur İnşaat, one of the distinguished construction companies of Antalya, are met by Toshiba Multi Air-Conditioner Units offering superior heating and cooling comfort. Toshiba Multi Air-Conditioner Units have been preferred for the air-conditioning requirements of the Arul Park Houses, the prestigious project of Özgüntur İnşaat, one of the distinguished



construction companies of Antalya. Playing an important role in the improvement of quality of life with state-of-the-art air-conditioning technology and optimum performance, Toshiba Multi Air-Conditioner Units will provide comfort to the residents of Arul Park Houses consisting of 2 blocks, 51 apartments and shops situated on an area of 2,818 square meters. The project scheduled to be completed in May 2021 will employ 51 Toshiba Multi outdoor and 121 Toshiba Multi Wall-Type indoor units.

#### Small Footprint Combined with Flexibility and Efficiency

Standing out with its light, flexible and compact structure and designed with a capacity to run 5 internal units, the air-conditioning systems equipped with cutting edge Japanese technology offer the best performance with low energy consumption, reducing operating costs significantly. Besides, they can be controlled both via wired and wireless controls, and also allow remote control through the Wi-Fi module.

### Toshiba Air Conditioners will Be Used for Three Projects of İhlas Yapı

ffering superior cooling and heating comfort, Toshiba Multi Air-Conditioner Units will meet the air-conditioning requirements of total three projects consisting of Marmara 4 Houses, Bizimevler Güzelce and Bizimevler 8 Houses. The air-conditioning requirements of the three residential projects undertaken by İhlas Yapı in Avcılar, Beylikdüzü and Büyükçekmece will be met by Toshiba Multi Air-Conditioner Units. Playing an important role in the improvement of quality of life with their state-of-the-art air-conditioning technology and optimum performance, Toshiba Multi Air-Conditioner Units will meet all air-conditioning requirements of the Marmara 4 Houses, Bizimevler Güzelce and Bizimevler 8 projects with 1,640 split air-conditioners, 41 commercial split air-conditioners and 8 multi-split air conditioners.

#### Superior comfort offered by the cutting-edge Japanese technology

Boasting of cutting-edge Japanese technology and a flexible structure,

Toshiba Multi Air-Conditioners stand out with their ability to meet all requirements when air-conditioning is needed in more than one room, as well as their low energy consumption. Occupying less space on the wall with their light and compact outer units and ensuring a clean and silent environment, Toshiba Multi Air-Conditioner Systems provide a wide range of air-conditioning alternatives with a capacity up to five rooms, and provide the needed comfort.



### Spring Fever Requires Increased Care Also Indoors

ir-conditioning expert Alarko Carrier has warned everyone about the impact of the spring fever, which is a significant concern in spring. Stating that there is risk also indoors in addition to outdoors, the experts note that attention should be paid to hours during which pollen dispersal is high while ventilating indoor spaces. Having an experience gained through long years in the field of air-conditioning, Alarko Carrier obtained the opinion of experts on spring fever in order to the inform the public on the issue. According to the information provided by Prof. Ali Şengül, Allergy and Immunology Expert of Medicana Hospital, the most common symptoms of spring fever include sneezing, running nose, nasal congestion, loss of smell, post-nasal drip, itchy throat, nose, ears and eyes, cough, shortness of breath, wheezing, itchy skin and pimples on the skin. Noting that people get anxious when they develop these symptoms as they can look similar to Covid-19 symptoms, Prof. Şengül warned those suffering from spring fever to be cautious in indoor areas. Stating that spring fever affects many people in our country including those residing in coastal regions in particular starting from February until May, Prof. Şengül said: "Since the active season of spring fever is extended every year because of global climate change, the problems people experience also increase. Patients



are usually anxious because of the Covid-19 outbreak when they consult to us. For anyone who is not an expert, the most distinctive difference is that there is no fever with allergies, and that there is loss of smell and taste in Covid-19 without nasal congestion. However people suffering from spring fever can cause great risk for transmission of the virus if they are infected with Covid-19 depending on the severity and frequency of sneezing".

#### Main suggestions for fighting spring fever are as follows:

- · Attention should be paid to the ventilation of indoor areas;
- Indoor spaces should be ventilated during the hours of still air rather than the morning hours during which pollen dispersal is high;
- Keeping windows closed at all times to avoid allergies may result in the formation of house mites, and cause allergic reactions because of mold intensity; Especially pet owners should definitely ventilate the indoors during suitable hours;
- HEPA filters should be installed on ventilation inlets in buildings with central ventilation and air-conditioning system, and the rate of fresh air in ventilation should be increased; and
- Attention should be paid to the following while choosing and using air-conditioner units at workplaces and cars:
- Reliable brands' models with HEPA filter and ionizer should be preferred;
- Air-conditioner should be operated in low fan speed;
- · Air-conditioner should not be constantly operated;
- The direction of air-conditioner should be arranged in a manner to avoid it blowing directly on patients; and
- The maintenance and cleaning of air-conditioners should be performed regularly by expert employees.

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### Toshiba Campaign Takes Care of You This Summer to Make You Get Rid of Those Who Do Ironing Around You

ummer heat is like 12 people around you doing ironing at the same time..." In the commercial film produced with inspiration from this idea for the new Toshiba multi-split air conditioner, Alarko Carrier's PR company BÜRO focuses on those who

#### COMMERCIAL FILM CREDITS

Advertiser: Alarko Carrier Advertiser Marketing Team: Volkan Arslan, Hüdai Öztürk Trademark: Toshiba Air Conditioner Advertising Agency: BÜRO Creative Director: Esra Ayas Özalp, İlker Zaharya Creative Team: Ceren Orun Erkmen, Emre Reisoğlu Customer Relations Team: Büşra Keskin Söğüt, Cansu Tuna Agency Producer: Ayşin Batman



do ironing around during the humid and hot summer months. The witty film featuring characters occupying rooms with no air conditioners and do ironing spurting out lots of steam is directed by İsmet Kurtuluş of Shortcut.

Producer Company: Shortcut Producer: Esra Sert Director: İsmet Kurtuluş Sound Design: Melodika Voice Over: Şahin Irmak Jingle: Audiofil Media Agencies: Skala Medya, Time Medya Platforms: TV, internet, radio, outdoors



### 2020 Data of Turkey's Air-Conditioning Sector

2020 data of the air-conditioning sector were reviewed during the webinar titled "İSKİD Assesses 2020 Data of Turkey's Air-Conditioning Sector" held by İSKİD (Air-conditioning and Refrigeration Manufacturers' Association). The digital meeting held on 23 March, Tuesday were attended by Ozan Atasoy, Chairman of the Board of İSKİD, Tunç Korun, Vice Chairman of the Statistical Committee of İSKİD, and Volkan Arslan, Member of the Statistical Committee of İSKİD. The webinar dealing with the issues of "İSKİD's Method of Collection of Statistics, Access to the System, Principles of Confidentiality, Product Groups for Which Data Are Collected and How to Access Statistics", as well as "Turkey's Market and Export Data, Impact of the Covid-19 outbreak on the HVAC&R Sector and the Existing Situation" also featured a Q&A session. During his speech delivered at the webinar, Volkan Arslan talked about the methods of collecting and publishing İSKİD Statistics. Stating that statistical data are gathered from İSKİD members in total 27 categories for 97 companies' product groups, Arslan said: "Companies which are not members to İSKİD may provide data to these statistical studies in these categories. The companies which provide statistical data will have the chance to access the reports in the product group for which they provided data, but the companies which failed to provide data in the relevant category will get the report in return for a fee". Arslan added that improvements

have been constantly ensured starting from 1994 in which ISKID statistics were published for the first time, and now the results are published faster and with more accuracy together with the collection of the last 3 years' data from the digital platforms. Arslan concluded his words by saying: "One of the most sensitive aspects of collection of statistics is confidentiality of data. Necessary measures were taken for ensuring the highest level of confidentiality during the installation of digital structure. From now on, efforts will be spent on increasing the number of companies to participate in the statistical efforts and publication of statistical reports together with future years' reports in the form of forecasts".



### Selvi Deluxe Prefers Toshiba

oshiba Multi Air Conditioner Units were preferred at Selvi Deluxe project in Mersin. The air-conditioning requirement of Selvi Deluxe project whose construction is continued by İDES YAPI, one of the distinguished construction companies of Mersin which has been carrying out its operations since 1994 and has undertaken various significant projects so far, is met by Toshiba Multi Air-Conditioner Systems. With its modern and original architecture, green area of 11,000 square meters, smart house systems, outdoor and indoor pools, sauna, fitness center, panoramic terrace, 70% social facilities and landscaping area, Selvi Deluxe is one of the most popular projects of the region. The project consisting of 2 blocks and 74 apartments will employ 113 Toshiba Multi Outdoor units with 2, 3 and 5 internal units, as well as 374 Toshiba Multi Wall-Type indoor units. The environment-friendly Toshiba Multi-Split Air Conditioner system offers simple and efficient solutions for residences of different types. It not only prevents visual pollution outdoors with its single external unit, but also avoids noise pollution thanks to the low noise level of its outdoor unit. Offering superior cooling

and heating comfort, Toshiba Multi Air-Conditioner Units ensure optimum performance with their state-of-the-art air-conditioning technology, improving consumers' quality of life. Toshiba's high-quality solutions offer significantly-reduced operating costs compared with other multisplit systems. Toshiba inverter compressors increase energy efficiency, offering the best performance with very low energy consumption even with partial loads.



### Ata Plaza Prefers Alarko Carrier Once Again

larko Carrier continues to add value to the air-conditioning sector with its state-of-the-art 30KAV series offering the highest level of efficiency in the industry and featuring many innovations. Carrier's air-cooled condenser chillers with 30GB150 piston compressors employed by Ata Plaza located in Beşiktaş, Istanbul have been replaced by the new-generation 30KAV0600 model chillers as part of the renovation market for comfort air-conditioning. The new chillers of the building whose foundation was laid in 1987 and which was opened in 1992 as a result of Ata Holding-Sedko partnership stand out with their two refrigerant circuits, high efficiency and screw compressor with variable

speed, as well as R134a refrigerant not harming the ozone layer. Built on an area of 13,000 square meters and consisting of 21 floors that have a total length of 75 meters, Ata Plaza boasts of being the first building featuring glass curtain wall, which was constructed at the same time with Maya Tower in Mecidiyeköy. The building consists of various sections such as office areas, meeting rooms, common areas and cafeteria. The state-of-the-art device started to be used at Ata Plaza, which used to employ three different devices before, not only provides solutions for the air-conditioning requirements with only one device, but also reduces electricity consumption to a great extent.





### Alarko Carrier Webinars Continue at Full Speed



he webinars held by Alarko Carrier continue at full speed during the first three months of 2021. 29 webinars were held in January, February and March with 16 of them being related to product launches, 5 of them to the training of service centers, 5 of them to developmental training, 2 of them being sectoral seminars and one of them having general content.

#### THE LAUNCHING OF SPLIT, COMMERCIAL AND MULTI AIR CONDITIONERS

Caner Doğan, Residential and Light Commercial Air Conditioners Product Manager, carried out the Commercial and Multi Air-Conditioner Launches with the webinars he has held. The webinars held for the authorized sellers and service dealers of Alarko Carrier were participated by total 220 people.

#### INTRODUCTION OF NEW-GENERATION VFR

Toshiba's new-generation VRF device SMMS-u was introduced by Caner Doğan, Residential and Light Commercial Air Conditioners Product Manager of Alarko Carrier, with the participation of 125 people.

#### INTRODUCTION OF TOSHIBA AIR-PURIFYING DEVICES

With the webinar participated by 104 authorized service centers and dealers, Kaan Süerdem, Plants' Commercial Air Conditioners Product Manager, introduced Toshiba Air-Purifying Devices.

#### DESIGN CRITERIA AND APPLICATIONS OF INDUCTION SYSTEMS (CHILLED BEAM)

Volkan Arslan, Alarko Carrier Marketing Director, held a webinar on the design criteria and applications of induction systems (Chilled Beam) on

23 February, Wednesday, with the participation of 79 people together with Serhan Mumcu, partner of GMD MOSKAY Engineering.

#### IMPORTANCE OF THE INDOOR AIR QUALITY IN CLOSED SPACES AND AIR-CONDITIONERS DURING THE PANDEMIC

A webinar was held on ventilation during the pandemic on 28 January, Thursday with the participation of 95 people under the moderation of Tamer Şenyuva, Alarko Carrier System Sales Director.

#### LEAVING BEHIND A YEAR OF PANDEMIC

ACST held a virtual seminar with the theme of "Leaving Behind a Year of Pandemic" on 28 March, Sunday at 2:00 p.m. where Dr. Birol Şafak exchanged information. The event was participated by of all employees of offices and plants.

#### WOLF PARTNER APPLICATION IS LAUNCHED

The Wolf Partner application has been launched, within the scope of which "an incentive premium of TL 3,500" will be paid to all heating system companies recommending Wolf combi-boilers to its customers and ensuring the purchase of such boilers by their customers following their installation of the device. In order to be eligible for the payment of incentives, the companies should first download the "Wolf Partner" application on their mobile phones from online search engines, and then start their membership with the system. Each heating system company completing its membership registration will be awarded a "welcome premium of TL 500" for one time only, and such amount will be paid to the company performing the installation together with the incentive premium.

### Alarko Carrier Celebrates Women's Day with a Special Surprise

ommemorating March 8, the International Women's Day, Alarko Carrier celebrated this special day of its employees with a nice surprise and gave special gift boxes to its 107 female employees. The specially-prepared gift package also included a note from the General Manager. With his note that said: "At Alarko Carrier, we would like to extend our gratitude and appreciation to all women, who have been the leaders of modernization and change", General Manager Akan celebrated all female employees for March 8, the International Women's Day. The female employees of Alarko Carrier showed off their happiness on this special day with the photos they posted on the social media platform Instagram.



### Underfloor Heating is No Longer a Luxury

or most of us, underfloor heating is a comfortable yet expensive heating option that allows children to play, romp and run around on the floor freely and adults to freely walk around home barefoot. However, with the recent developments in the heating sector, this heating method is no longer a luxury. As energy costs increased, more economic methods of heating were sought. Condensing combi-boilers and heat pumps developed towards this aim are capable of producing hot water at a low temperature. For example, while heating used to require water at 80 °C in room heater radiators, heating is now possible with water at 50-55 °C produced by these devices. This requires the use of nearly twice the number of panel radiators used previously. So the increasing cost of the radiators used is almost comparable to the cost of underfloor heating. Together with the spread of underfloor heating, the sector's infrastructure and experienced work force were enhanced further, and the entire sector gained expertise on the issue. Now a contractor is capable of purchasing the required components itself without needing any company "doing business on a turn-key basis", and of doing this job together with the other plumbing works such as the installation of domestic water or drainage water lines. As a component complementing condensing combi-boilers and heat-pumps, Alarko Carrier starting selling PEXa pipes used in underfloor heating. PEXa is a derivative product of polyethylene used frequently in food packages, processed in order to increase its resilience to heat and pressure.

BLANSOL whose authorized seller in Turkey is Alarko Carrier is one of the several companies producing PEXa in Europe. The pipe production facility of 35,000 square meters is one of the most modern plants of the sector in Europe. Its annual production capacity is 80 million meters with 13 production lines. Carrying out its operations in more than 50 countries, BLANSOL exports 75 of its production volume.



### 3 Different Brands, 3 High-Quality Air-Purifying Devices



hile the use of air-purifying devices is on the rise during the pandemic, Toshiba, Alarko and Carrier stand out with three air-purifying devices in the sector.

#### TOSHIBA

Having received Reddot Product Design Award with its high design quality, Toshiba Air-Purifying Device's front filter stops crumbs, animal hair and skin, hair, dust, larger dust particles. Its Pet Filter eliminates particulate matter PM 2.5 (smoke, asbestos, bacteria not exceeding 2.5 m in diameter). Is H13 HEPA filter sterilizes the air 99.97% from all types of bacteria and viruses, allergens and PM 1 particles. Its Cartridge Carbon Filter removes harmful gases, tobacco smoke and unpleasant odors. Its cold catalyst active carbon filter captures Total Volatile Organic Compounds (TVOC), bacteria, viruses, mold and fungus and prevents them from accumulating on the HEPA filter.

#### ALARKO

Eliminating bacteria and viruses in living spaces, the device is efficient in fighting very tiny droplets and particles, viruses, microorganisms, volatile organic compounds (VOCs), dust, pollen, pets' hair and skin, as well as allergens and cigarette smell.

#### CARRIER

With Carrier's air purifier, the front filter blocks large particles before the HEPA filter, while highly-efficient HEPA filter used commonly for medical applications to absorb particulate matter PM2.5-0.3 blocks tiny particles, pollens and allergens, the Active Carbon + Photo-Catalyst Filter fights dusts, mites, dander, hair, pollens and large particles and Photo-Catalyst Filter + UV Lamp captures formaldehyde and other total volatile organic compound (TVOC) pollutants.



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### Ordinary General Assembly Meetings were Held for 2020

ublicly-held Group Companies Alarko Holding A.Ş., Alarko Carrier Sanayi ve Ticaret A.Ş. and Alarko Gayrimenkul Yatırım Ortaklığı A.Ş. held their Ordinary General Assembly Meetings in March and April to evaluate their 2020 activities at the Holding's Headquarters in Ortaköy in strict compliance with the pandemic measures.

At Alarko Holding A.S., General Assembly Meeting held on 15 April 2021, the Group's 2020 activities were also discussed. İzzet Garih, Chairman of the Board of Alarko Holding, stated in the Message from the Chairman included in the Annual Report, that their observations indicate that normalization at a global scale would start as of the second half of 2021 following 2020, which was spent under the shadow of the pandemic encountered nearly every 100 years in the world's history. Indicating that he expects significant opportunities to arise for them in the second half of 2021 together with the recovery period in both the country and abroad, İzzet Garih said: "With our young and dynamic staff to closely follow these developments, we will develop the right plans and strategies and help Alarko continue its healthy growth backed by its knowledge gained out of experience and its decisions based on calculated risks. As the first pillar of our Group's main philosophy, we will always follow our principle of "being honest towards the government, customers, stakeholders, employees, shareholders, sub-sectors and supporting industries in all activities". Constantly improving our efficiency also in 2021, we will always strive towards increasing our revenue, and continue to share the positive outcome with all our shareholders and stakeholders."

The 2020 consolidated net profit for the period of Alarko Holding A.Ş., calculated in compliance with the TFRS, stood at TL 801,953,738, and



it was decided that (gross) total TL 60,030,000 be distributed to the shareholders as dividends.

2020 General Assembly Meeting of Alarko Carrier Sanayi ve Ticaret A.Ş. was held on 19 March 2021. At the General Assembly Meeting that started with reading the message from the Board of Directors, 2020 activities of Alarko Carrier Sanayi ve Ticaret A.Ş. were evaluated. Disclosing 2020 net profit for the period as TL 61,871,469, Alarko Carrier Sanayi ve Ticaret A.Ş. decided that TL 24,840,000 corresponding to 40.15% of such net profit for the period be distributed to the shareholders as dividends.

The Ordinary General Assembly Meeting of Alarko Gayrimenkul Yatırım Ortaklığı A.Ş. for 2020 was held on 29 March 2021. It was decided that, out of 2020 net profit for the period of TL 326,460,114, the TL 50,232,000 portion corresponding to 78% of the issued capital be distributed to the shareholders as dividends.

### Alarko Day is Celebrated With an Online Ceremony

he traditional Alarko Day was celebrated online via Zoom this year due to the pandemic. During the ceremony held on 24 December 2020, Thursday, the employees who have completed their 10<sup>th</sup>, 15<sup>th</sup>, 20<sup>th</sup>, 25<sup>th</sup>, 30<sup>th</sup>, 35<sup>th</sup> and 40<sup>th</sup> years of service and the employees who retired from our organization were announced, followed by the announcement of the Group companies and individuals that won awards outside the Organization. Our members who became entitled to the Invention Award with their projects, as well as our employees who won Golden Badge delivered a vote of thanks speech after their names were announced.

Speaking during the award ceremony, Board Members celebrated the New Year of Alarko members, and expressed their good wishes for the new year. The ceremony ended following the speeches delivered by İzzet Garih, Alarko Holding Chairman and Ayhan Yavrucu, The President of the Executive Board of Alarko Group. The awards which could not be delivered to their owners during the ceremony as the ceremony was held online were delivered to their respective owners by the Human Resources Departments of our Groups later.



### Leyla Alaton Attends KAGİDER's Encouraging Women Panel



#### anking in "Turkey's Strongest 50 Business People" list prepared by Fortune Turkey, Leyla Alaton told about her success stories during the "Encouraging Women" panel held by KAGİDER on 27 April 2021, Tuesday. The panel was moderated by Şeref Oğuz, Chief of the Editorial Board of Dünya Newspaper.

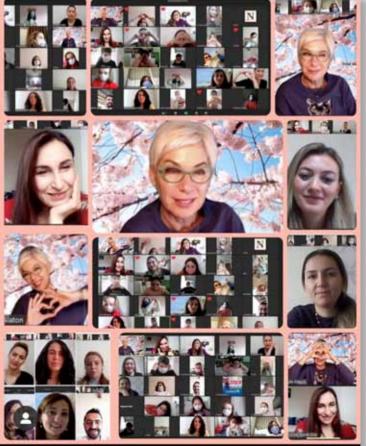
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During her speech, Leyla Alaton highlighted the importance of teamwork by saying: "It's all about ego. I fight the ego while working. We stand out as a leader, but we have a giant team behind. It is not possible to get the work done on one's own. You just cannot do that. Team balance is important, and we consider male-female balance in the team. Are we are aware of this balance? Equality should be claimed also by the employees. Focus should be on teams. Everyone should share the success and the money".

### Leyla Alaton Continues Her Online Activities During the Pandemic

eyla Alaton, Member of the Board of Directors of Alarko Holding, continued to support the programs of various associations and institutions without interrupting her activities during the pandemic, participated in events held in online environment in April. Leyla Alaton participated in the event held for April 23 National Sovereignty and Children's Day within the scope of the "Tell Me About Your Childhood" eTwinning Project, which was founded by Nesrin Dörtbölük, Kastamonu Cumhuriyet Primary School teacher, and Tülay Baydil, Şehit Erkan Kendirci Primary School, and which was also attended by teachers from Kastamonu, Hakkari, Kilis, Şanlıurfa, Denizli, Sakarya and Azerbaijan, and shared her school memories with the students. The show program presented by Prof. Selçuk Şirin and broadcast on Ekotürk TV for Ramadan Feast had Leyla Alaton as its host, where Alaton and Prof. Şirin had a pleasant chat about how the pandemic was handled and how feasts were celebrated in the old days.

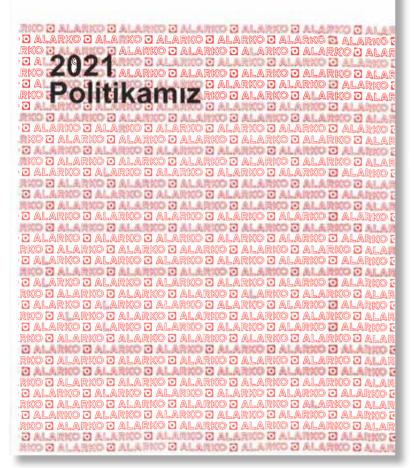




### Our 2021 Policy Leaflet is Published

he "Our Policy" principles, one of the most valuable heritages that have been left by our founders, Dr. Üzeyir Garih and İshak Alaton, continue to be communicated with the "Pink Leaflet" distributed as a tradition despite the pandemic conditions that are still ongoing. "Our 2021 Policy" leaflet has been prepared with an innovative approach this year and has been published.

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### Employee Engagement Survey is Completed

larko Employee Engagement and Experience Survey" has been completed with the participation of all Group employees, which will reveal insights about the perception and opinion of Alarko employees on the Company practices. This survey is of vital importance for the revision of practices, identification and better leveraging of strengths, determination of areas of development and achievement of progress by implementing action plans to be created for ensuring development. The survey highlighting the importance of observations and feedback of all employees of Alarko team as regards the company's practices related to working life, management and human resources was conducted by AON Hewitt survey company.

### A New Term Starts at Yenibirlider Development Program



aunched in 2014 and participated by 26 Alarko Group employees so far, the 11<sup>th</sup> term of Yenibirlider Development Program started on 6 February 2021 with the participation of the representatives selected out of Alarko Group. We wish our representatives selected out of each 5 Group companies according to the predefined criteria a beautiful and efficient training journey at Yenibirlider Development Program.

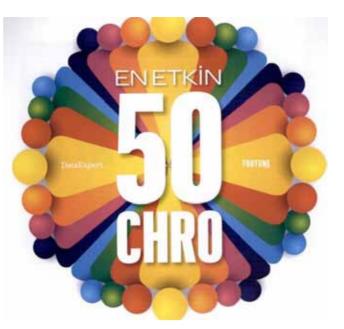
### 2020 Performance Management System is Completed on Cloudoffix System

ith a view to ensuring the implementation of Performance Management System in integration with other HR systems in 2020 and increasing the individual targets achievement performance integrated with Company targets, as well as the corporate performance, process improvement and development activities were performed with the contribution of the Human Resources departments. 2020 Performance Management System has been completed on Cloudoffix system, and the 2021 targets have also been completed and entered into the system.



### The Most Efficient 50 CHROs are Determined

he "Most Efficient 50 CHROs" list of Fortune Turkey has been disclosed within the scope of the survey conducted in cooperation with DataExpert. The list of "Most Efficient 50 CHROs" of Turkey standing out with their high performance determined by the Survey Advisory Committee consisting of sectoral experts and academicians every year includes also Pinar Yamaner, Human Resources and Organizational Methods Department Director of Alarko Holding, this year. The activities performed by the HR managers included in the list in 2020 are mainly focused on the impact of the pandemic. The list reveals that 68% of the HR managers of Turkey's top companies are female.



### Employee Interviews Continue Also This Year with "Stay Healthy Alarko" Bulletins

ews from the Group are continued to be shared with the employees together with "Stay Healthy Alarko" bulletins started to be published by Alarko Holding Human Resources department during these times of remote working due to the pandemic. "Stay Healthy Alarko" bulletins have completed its 1<sup>st</sup> year as of April 2021 and started to feature brief interviews held with the most senior employees of Alarko to reveal insights about their opinion on remote working and to hear today's Alarko from them. This section which has featured interviews held with Kadir Başoğul, Alsim Alarko Technical Support Manager, Hasan Kayalıdere, Alsim Alarko Kabataş-Mecidiyeköy-Mahmutbey Project Financial and Administrative Affairs Manager, Nail

Demir, Alsim Alarko Technical Support Manager, Sibel Palas, the Assistant of the President of the Executive Board of Alarko Holding A.Ş., Birol Kılıç, Blue-Collar Employee of Alarko Carrier, and Erkan Bakkal, Blue-Collar Employee of Alarko Carrier, so far will continue to tell about the opinion of Alarko employees in future issues to be published. The bulletins also continue to foster communication and increase the motivation of employees during the times of teleworking with the recent news from Alarko Group and suggestions related to culture & art.

The Group employees can access the "Stay Healthy Alarko" bulletin interviews from Holding Intranet page/Human Resources section.

23. sayısında 40 yıl ve üstü Alarko tecrübelerini bizlerle paylaşan çalışanlarımız Sn. Hasan Kayalıdere, Sn. Nail Demir ve Sn. Kadir Başoğul'a teşekkürlerimizi sunarız.

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Saglikli Kal OALARKO

### The Long-Awaited Summer Begins in Hillside

ecoming an exemplary company with the measures it has taken and its new applications in the tourism sector, which has gone through difficult times globally last year, Hillside opened its long-awaited summer season with an event schedule. The summer months started with full energy at Hillside with the Trampoline Fun and Dance Fitness classes, as well as trekking and cycling in Kayaköy, yoga classes in morning and different exercises to boost energy throughout the day, which are all facilitated by Hillside City Club trainers, during the opening week of "Sun, Fitness & Joy".

The first of the long-awaited "Feel Good Weeks", which has already gained its own fans, has been held on 25 April - 2 April. The Feel Good Week program enjoyed the participation of Ayşegül Çoruhlu, who shared tips for a healthy and long life, and Ebru Zeynep Altay, who held sugarfree diet workshops, as well as many other breathing, horticulture and voice therapy classes.

#### Discover the environment with new routes this summer: Hillside Outside

Hillside is offering new experience on various routes to discover the rich history inits surrounding in the new summer season. The Kirme – Ölüdeniz route that takes a half-day is ideal for enthusiastic photographers who wish to enjoy the beautiful lagoon view and capture some memorable photos. To start the day with an adventurous journey, you can prefer Kayaköy route and finish the trip with a special breakfast, or end your trip on Kayaköy-Turunç foothills route with a perfect picnic at sunset. The track between Yeşilüzümlü – Nif whose historical background goes back to the Ancient Lycian Era and offering beautiful views is ideal for mainly cycling lovers. The guests have the chance to experience all these routes comfortably using the electric bicycles of Hillside.

## Hillside celebrates its respect for the earth with 10 certificates also including "Travel Life" certificate awarded to only 1,000 hotels all around the world.

Aiming to be "zero-carbon company" in addition to offering its guests an unforgettable summer experience, Hillside continues to expand its forests where it has planted more than 212,000 seeds so far. Ending the use of plastics and choosing its materials from among environmentalfriendly products, Hillside performs all its paper works with online connection via its application.



### Hillside Holds Its 2-Week "Feel Good" Event

illside Sports Team has held its 2-Week "Feel Good" event for those who wish to start the summer as fit as they can be. The event featuring daily exercises that are aided by No Limits workout videos and that do not require any special equipment consists of exercises that work different parts of the body using HIIT and cardio exercises.

The 2-week "Feel Good" event also featured live broadcast with wellknown figures on Hillside's YouTube channel No Limits other than the recommended exercises. The events titled "Live Long and Well" with Ayşegül Çoruhlu, "Sweet Life Without Sugar" with Ebru Zeynep Altay, Human Design – Change Yourself for the Better" with Piraye Erdoğan and "Face Yoga" with Zeynep Şensoy met their audience.



### Hillside Academy Celebrates Its 2021 Graduates

illside Beach Club celebrates the 2021 graduates of Hillside Academy, where it trains its colleagues who will continue to provide its services and prepares them for the sector.

The trainings offered also to the existing employees other than the new recruits were held on 1-8 April. Total 257 people were provided with trainings on housekeeping, food and drink, front office and production departments, as well as occupational health and safety during the Academy trainings held for the third time this year. Hillside Academy also includes Hillside Lifestyle and orientation programs conducted by the department managers and Human Resources team in addition to technical trainings.

2021 graduates of Hillside Academy noted that the training program remind them of the importance of the first smile, trust, quality and sincerity, and said that this training program helped them to improve their English and understand that a smile can make a big difference and that good communication skills were vital.



### Hillside NOW Clubhouse Starts Its "FEEL GOOD" Broadcasts



n the "FEEL GOOD" broadcasts released by Hillside NOW since the beginning of February on Clubhouse, which is a voice-based social network, many inspiring conversations were held with leading figures on diet, food and beverage, travel, healthy life, cinema and culture and arts.

Chats were held with Ayşegül Çoruhlu on diet, and well-known figures in the food and beverage world such as Mehmet Aksel and Oğul Türkkan on gastronomy, on movies and cinema under the moderation of Kerem Ayan, Istanbul Film Festival Director, and with authors including Aret Vartanyan and Ege Soley on books, with Saffet Emre Tonguç and Levon Bağış on travel and cooking tips, and with leading figures such as Faruk Eczacıbaşı, Murat Yeşildere, Acar Baltaş and Yeşim Gürer Oymak on business world.

The Hillside NOW channel attracting attention in this new platform and creating its own followers soon has also performed its "Running Show" broadcasts with a brand new concept. With the "Running Show" event held on 7 April, Wednesday at 7:00 p.m. for the first time, people listened to the broadcast on Clubhouse either while running on Bebek coast together with their Hillside trainers or while running on any other place they like. The "Running Show" started on HillsideNOW Clubhouse channel simultaneously with the running event was presented by famous radio presenter Cem Ceminay, and featured live connections with the people running in various parts of the city. Hillside also ensured that saplings were planted in the number of the audience of this program where Cem Ceminay hosted surprise guests.

### Condé Nast Traveler Magazine Identifies Hillside Beach Club as One of the Best Resort Candidates of Europe

illside Beach Club was named among Europe's Best Resort Candidates at "Readers' Choice Awards 2021, based on feedback from the readers of Condé Nast Traveler, which is regarded as one of the best travel and lifestyle magazines around the world. One of the world's most prestigious travel magazines, Condé Nast Traveler will choose the world's "best" in a voting for Readers' Choice Awards 2021, in which hundreds of thousands of its readers will

participate from all around the world. In Condé Nast Traveler Readers' Choice Awards, organized for 30 years to recognize the best names of the tourism, hospitality and travel sector, Hillside Beach Club was nominated as one of the Best European Resorts based on numerous criteria including service quality, accommodation standards, food & drink quality, restaurants, physical location, ambiance and decoration.



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 Managing Editor Leyla Alaton, Member of The Board, Alarko Holding A.Ş.

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