



March 2022 NUMBER: 62

The NEWS

We're Growing with New Projects

While we undertake new projects in the new period in line with our vision of becoming a strong and esteemed global company as Alarko Group of Companies, we also continue to make progress in our ongoing projects and activities.

Our contracting company Alsim Alarko has been awarded the metro project to be conducted in Bucharest, adding another to its activities in Romania. The rail welding ceremony of Kabataş-Mecidiyeköy metro line that is long-awaited by the Istanbulites has taken place with the participation of Istanbul Metropolitan Mayor Mr. Ekrem İmamoğlu.

Carrying out intense field works in order to provide its subscribers with uninterrupted service in the challenging winter conditions, MEDAŞ also supports the region's cultural and artistic activities with the exhibitions it hosts in MEDAŞ Art Gallery.

Our Industry and Trade Group company Alarko Carrier aims to perform its 2022 investments with a focus on R&D and innovation. In addition, it also continues to raise awareness with the results of the climate literacy research it carries out within the scope of the climate change awareness project it conducts with the motto of "#WeAretheExpertsinClimateIssues".

While our Alarko Tourism Group is proud of the new project that will introduce the Hillside brand to Bodrum, Hillside Beach Club, which makes a difference in the sector with its high-quality service approach and pioneering practices, continues to feature prominently in the prestigious newspapers of many countries.

You can read all these news reports and more on the following pages of our magazine.

We hope you enjoy reading it.



Alarko Signs Cooperation Agreement with Turner International

PAGE 8



Signing Ceremony is Held for Bucharest Henri Coanda M6 Metro Lot 1.1 Project

PAGE 4



Toshiba Receives Silver Apple at Crystal Apple Awards



"I am a Child" Exhibition Drew Huge Attention



Alarko Tourism Group is included in the "Champions of Service Export" List

PAGE 27



UYGULAMAYI İNDİRİN, EVİNİZİN HAVASINI DEĞİŞTİRİN.
"Gerçek Kanfer" uygulamamızı indirin, kışımolarla 6.750 TL'ye, kombilerde 3.265 TL'ye varan indirim kazanın.

ALARKO Carrier



Hillside Beach Club, Fethiye —it's easy to see why this family-friendly resort has a cult following

With a rebooking rate so high it's been analysed by Harvard, Alina Shah checks out this family resort in southern Turkey

WEBINAR
Kahramanlar İçin Öneriler

LEYLE ALATON
Alarko Holding
Yatırım ve Pazarlama

8 Mart
Üreten Kadınlar Buluşması
Tarih: 8 Mart 2022
Saat: 13:30

ALARKO
ŞİRKETLER TOPLULUĞU

T.C. KONYA VALİLİĞİ ÇEVRE, ŞEHİRCİLİK VE İKLİM DEĞİŞİKLİĞİ L. MÜDÜRLÜĞÜ

SIFIR ATIK BELGESİ
(Temel Seviye)

Belge No: TS42/C00702 Tarih: 21/12/2021

Adı: MERAM ELEKTRİK PERAKENDE SATIŞ A.Ş.
Adresi: NİŞANTAŞ Mahallesi, KEMERLİ CADDE, No: 24 -1, SELÇUKLU, KONYA, Türkiye
Vergi No: 0160398170

12/07/2019 tarihli ve 30629 sayılı Resmî Gazete'de yayımlanan yürürlüğe giren Sıfır Atık Yönetmeliği'ne Sıfır Atık Yönetim Sistemi'ni kapsayan Sıfır Atık Belgesi'ni almaya hak kazanmıştır.

Hülya GEVİK
Çevre, Şehircilik ve İklim Değişikliği
Bakanlığı

Belge Son Geçerlilik Tarihi: 21/12/2026

E-İMZA LIDIR



HİB

ATAŞ ALARKO TURİSTİK TESİSLER ANONİM ŞİRKETİ

14 Şubat 2022

Rail Welding Ceremony Is Held on Kabataş-Mecidiyeköy Line

The welding ceremony for the rails on Kabataş-Mecidiyeköy Metro line has taken place on 3 March 2022 with the participation of Istanbul Metropolitan Mayor Mr. Ekrem İmamoğlu, Mr. Engin Altay, TGNA CHP Group Deputy Leader, Mr. Müsavat Dervişoğlu, İyi Parti Group Deputy Leader, Canan Kaftancıoğlu, CHP Istanbul Provincial Vice President, Buğra Kavuncu, İyi Parti Istanbul Provincial President, Dr. Pelin Alpkökin, Vice Secretary General and Rail Systems Department Director of Istanbul Metropolitan Municipality, and Mr. İzzet Garih, Chairman of the Board of Alarko Holding, as well as distinguished guests and valuable Alsim Alarko employees.

During his speech made at the ceremony, Istanbul Metropolitan Municipality Mr. Ekrem İmamoğlu stated that 137,326 successful trips have been completed at the 18-km long Mahmutbey-Mecidiyeköy line, the first phase of the line whose construction was undertaken by Alsim Alarko, since 28 October 2020, that the average monthly service availability rate of the line was 99.94% since then, and that the line has served total 32 million passengers by that date by which 15 stations of the line had been commissioned.

During the ceremony, it was also stated that Fulya and Yıldız stations would be opened by the end of 2022, and that Kabataş Station is expected to start its operations in 2024 according to the progress achieved in terms of archeological excavations at Kabataş, and that our teams are working at full capacity in order to achieve these targets. Once Kabataş Station is commissioned, it will have been integrated with the F1 (Taksim-Kabataş) funicular line and (T1) (Bağcılar-Kabataş) Tram Line.



It was also noted that the archeological excavations at Beşiktaş Station continued carefully and meticulously with the measures having been taken for the protection of historical artifacts.

As Alsim Alarko Family, we carefully continue our archeological excavations at Kabataş and Beşiktaş Stations since we provide the same care to our historical and cultural assets as we do to human and nature. Archeological excavations have been carried out on an area of 8,902 and 5,533 square meters at Beşiktaş, respectively, since the beginning of the project.

At the ceremony, Istanbul Metropolitan Municipality Mr. Ekrem İmamoğlu and the accompanying council celebrated Alsim Alarko and all employees in particular for their high performance, effort and achievements.





Signing Ceremony Is Held for Bucharest Henri Coanda M6 Metro Lot 1.1 Project

The contract between Alsim Alarko-Makyol Joint Venture and Metrorex S.A. that has been awarded the tender announced for Lot 1.1 section of Henri Coanda International Airport Metro Connection Tunnel project to be conducted in Bucharest, the capital of Romania, has taken effect upon being signed at the ceremony held on 8 March 2022. Together with the contract signed by Ümit Nuri Yıldız, Alarko Group Chief Executive Officer, and Ümit Boran, Alsim Alarko General Manager, the number of our contracted projects in Romania has reached three.

The project that constitutes one of the most important lines of Bucharest Transportation network consists of the following:

- 6.3 km-long Duplex TBM Metro Tunnel
- 6 Stations
- 1 Connection Station
- 3 Switchyards
- 8 Ventilation Shafts

The project with an approximate contract value is 1.2 billion Lei (245 million Euro) will be completed in return for a turnkey lump sum price within a design term of 9 months and a construction term of 39 months, and will have a warranty period of 60 months.

This contract that involves only construction works comprises the following:

- Design
- Infrastructure Displacement Works
- Excavation Works



- Station Rough Construction Works
- TBM Tunnel Works
- Environmental Protection and Traffic Regulation.

Together with the completion of said project, 50,000 passengers will be transported on one way and the existing metro line will be connected with the International Airport.

With this project, which is the first metro project to be carried out by Alarko abroad, our business volume in Romania will reach nearly 3.5 billion Lei (nearly 700 million Euro), and 1,000 people will be employed.



The TBMs Start Their Second Phase Excavations at Kaynarca - Pendik - Tuzla Metro Project

As part of the ongoing project for which we have undertaken the construction, the Pendik Merkez - Kaynarca - Fevzi Çakmak line called the "Short Line" and the Kaynarca - Tavşantepe connection are planned to be completed at the first stage. The short line covers the 4 km tunnel between Pendik Merkez Station and Fevzi Çakmak Station and the 0.9 km tunnel among Pendik Merkez and Kaynarca Merkez Stations, Tavşantepe Station and Kaynarca Merkez Station, as well as Kaynarca Merkez Station Platform and tail tunnel. When the short line's construction is completed and the line is commissioned, transfer will be possible to Kadıköy - Kartal - Tavşantepe Metro line and Kaynarca - Sabiha Gökçen Airport Metro line at Kaynarca Merkez Station and to Marmaray at Pendik Merkez Station.

Activities are ongoing at 10 worksites today. In the tunnels excavated using NATM and TBM tunnel construction techniques, 70% of the NATM upper half excavations and 28% of lower half excavations have been completed. 22% of TBM tunnels has been completed.

Following the completion of the archeological excavations at Kaynarca Station, excavation and shoring activities have been started at the station. After the site delivery is performed at Pendik Station, archeological excavations have been started at the station field. Together with the progress achieved in terms of archeological excavation works, works



have been started for building diaphragm wall at Pendik Station. Works are ongoing at full speed on all sites.

A 25% progress has been achieved in our project planned to be completed as of 15 March 2024 due to the delay by the Administration in performing site deliveries. Trip time will be reduced to three minutes between Pendik Merkez and Kaynarca Merkez stations thanks to Pendik Merkez - Kaynarca Merkez line planned to be in operation for passengers in 2024, and thus Istanbul will have gained another metro line with a capacity of 70,000 passengers per hour on one way.

"Metro in İstanbul" Summit



An event titled "Metro in İstanbul" has been held at Yıldız Technical University Davutpaşa Campus on 2 March 2022, the organizer of which is CTBUH Turkey (Council on Tall Buildings and Urban Habitat Turkey). The event, which was participated by around 300 people, enjoyed the participation of Project Director İsmail Eroğlu of Alsim Alarko, Özgür Soy of Metro İstanbul, Esat Aydın of Alstom, Tolga Uçak of Prota Engineering, and Sönmez Alev of İzmir Metro as lecturers.

Following the presentations made to the sector representatives who participated in the event and university students covering the main themes of Design, Construction-Financing, Signalization-Metro Equipment and Operation, a questions-answer session was held. Sharing his experience of 27 years in the field of metro construction works, Alsim Alarko Project Director İsmail Eroğlu gave a speech about his experience with Kabataş-Mecidiyeköy-Mahmutbey project and Alarko. Telling about the processes until the execution of the contract for the performance of the metro work, Eroğlu gave information about the process details such as the challenges faced during the financing procedure, the necessity of coordination among different departments for the performance of the metro works and the ongoing management-maintenance-supervising tasks following the completion of the project.



Construction Activities Continue at Full Speed in BAKAD Project



As part of the West China - West Europe international highway project, the Great Almaty Beltway project is the first major Public-Private Partnership being undertaken in Kazakhstan. Standing out as the largest private sector infrastructure investment project outside of the petroleum and gas industries, the Great Almaty Beltway project will reduce the transport load of the city arteries and serve approximately 2,000,000 people. Completion of the project will help accelerate the social-economic development of Almaty and its surroundings, reduce the traffic load within Almaty and minimize air pollution. Project guarantor is Kazakhstan Republic's Ministry of Industry and Infrastructure Development, and project contractor is Alsim Alarko Sanayi Tesisleri ve Ticaret A.Ş./Makyol İnşaat Sanayi Turizm ve Ticaret A.Ş. / SK Engineering & Construction Co. Ltd. / Korea Expressway Corporation consortium. The Kazakhstan Ministry of Industry and Infrastructure Development and the partners of the Consortium signed an agreement on 7 February 2018 with a total contract value of KZT 512,352,867,000 (approximately USD 1,668,467,067). As Alsim Alarko, our share in the partnership is %33.4. Construction time for the project is 50 months and the period of management is 15 years and 10 months, which corresponds to a total period of 20 years. The scope of the construction work has been specified as "EPC" (Engineering, Procurement and Construction).



Progress achieved in terms of overall volumes of work on the field according to the business schedule:

Description	Unit	Total Volume	Completed	Remaining	Progress %	Realized [km]
Excavation	mio m ³	12.1	10.2	1.9	84.44%	
Filling	mio m ³	8.6	7.0	1.6	81.57%	55 km
Cold Mix Application	mio ton	2.8	1.1	1.7	40.09%	36 km
Hot Mix Application	mio ton	1.6	0.5	1.1	29.82%	35 km
Amount of Aggregate	mio ton	3.7	2.0	1.7	58.31%	
Bridge Works	Thousand m ³	182.5	150.7	31.8	82.39%	
Culvert Works	units	115.00	100.00	15.0	86.96%	
Water and Sewage Displacement Works	Location	40.00	38.00	2.0	95.00%	
Gas Line Displacement Works	Location	22.00	22.00	0.0	100.00%	
Electrical Lines Displacement Works	Location	93.00	90.00	3.0	96.77%	
Telecom Displacement Works	Location	25.00	24.00	1.0	96.00%	

BAKAD project has achieved a progress of 52% as of February, and continues at full speed.

Launched thanks to the efforts of Alsim Alarko Sanayi Tesisleri ve Ticaret A.Ş./Makyol İnşaat Sanayi Turizm ve Ticaret A.Ş. / SK Ecoplant Co. Ltd. / Korea Expressway Corporation joint venture, our project which is currently ongoing is of vital importance for both the Republic of Turkey and the Republic of Kazakhstan with the employment it creates. In addition, it also helps strengthen the relations between the two countries, maintain strong relationship with our partners and thus promote the cultural interaction.



Lot 1 and Lot 2 Construction Works Continue for our Bucharest Beltway Projects

Design projects have been completed for both lots of our contracted Bucharest Beltway Project, which consists of the construction of a 33-km highway consisting of two sections (Lot 1 and Lot 2). Site deliveries were performed on Lot 2 in two phases on 18 August 2020 and 5 November 2020, respectively, whereas construction activities started on Lot 1 on 01 March 2021 are still ongoing.

As of 31 October 2022, a physical progress of 40.71% and 21.95% has been achieved in Lot 2 and Lot 1, respectively. The works of small and large engineering structures, viaducts, reinforced concrete works, earthworks (excavation and land-filling) and soil improvement works, as well as permanent earthwork handling works at the existing infrastructure and super-structure are still ongoing on the field. Production activities continue for the production of pre-stressed pre-cast girders, and girder installation works have been started. The installation activities of auxiliary facilities such as concrete plants and asphalt production facilities have been completed, and production activities are still going on. Various 400kV and 20kV utilities displacement works have been completed in Lot 2 section such as natural gas/petroleum, waste/potable water and telecommunication lines, and 110 kV displacement works are still ongoing. The construction permit has been obtained for the main route of Lot 1, and works have been completed particularly for the additional expropriation in areas where activities will be carried out for the infrastructure activities. The infrastructure displacement works within the existing expropriation boundaries have been completed,



and activities are ongoing for earthworks and engineering structures. Plans have been made for the mobilization of the resources, teams and equipment that are required for ensuring that the construction activities can be carried out simultaneously in both sections and that the works can be completed before the due delivery dates.

Our project has been designed in the status of 2 x 2 lane asphalt-paved road divided by steel barriers according to the design speed of 140 km/hour as per the respective technical specifications. Within the scope of Lot 1 and Lot 2 projects, works will be carried out for 15 highway viaducts, 14 overbridges, 4 intersection arrangements, 72 culverts, 2 operation and maintenance fields, 3 temporary parking areas, highway traffic regulation and passenger information systems (ITS) and other closed security systems, as well as various road illumination and finishing works.

Alsim Alarko Is Chosen as the Construction Company That Is Most Favored for Employment

21 brands of 2021 have been chosen with the collaboration between Discover The Talent and DORinsight Research. During the research carried out by contacting nearly 2000 students of 182 universities via NAPOLYON, the biggest and the largest online survey panel of Turkey, participants has chosen the "BESTs" in 21 categories. Alsim Alarko has won the award of "Construction-Infrastructure Company That Is Most Favored for Employment" as a result of the assessment performed. Murat Ergün, General Manager of Discover The Talent, stated that the survey is held as a totally independent survey. Enjoyable and colorful moments were experienced during the award ceremony presented by Pinar Köseoğlu, General Manager of DORinsight Survey, and the companies were presented with their awards and their souvenir photos were taken. We are proud to receive this precious award on behalf of Alsim Alarko. The most valuable asset that makes Alarko a global brand is our human force. We would like to express our gratitude to everyone that contributes to the organization of the event and the assessment, and those who found us worthy of award.



Alarko Signs Collaboration Agreement with Turner International

A collaboration agreement was signed with Turner International for design management and construction management services within the scope of the new Hillside hotel construction project initiated by Alarko in Bodrum,

The ceremony related to the signing of the agreement took place at Alarko headquarters, enjoyed the participation of İzzet Garih, Chairman of the Board of Alarko Holding, Ümit Nuri Yıldız, CEO of Alarko Holding, Abrar Sheriff, President and CEO of Turner International, Mehmet Sami Kılıç, General Manager of Turner International Turkey, Edip İlkbahar, General Manager of Alarko Tourism Group, and Harun Moreno, General Manager of Alarko REIC.

Speaking at the ceremony, İzzet Garih and Abrar Sheriff said that they attach utmost importance to this collaboration, and that they believe that this cooperation will continue with new special projects in near future.

With this collaboration between Alarko and Turner Construction Group, one of the leading construction project management companies of the US and the world, an efficient design and construction management process will be ensured. The construction of Hillside Bodrum hotel will be completed in 2024.

Turner International will assume the management of design coordination activities for the five-star Hillside Bodrum Gündoğan Hotel and Resort



with a capacity of around 900 beds, which is owned by Alarko Real Estate Investment Company and will be operated by Alarko Hillside Leisure Group, as well as the management of all construction activities to be performed during the construction process.

With this project, Alarko will bring Hillside, one of the most high-quality brands of the tourism sector, to Bodrum, which is one of the most beautiful vacation spots in the world.



Erol Uçmazbaşı: We Hope That We Will Be Able to Hear Champions League Music at MEDAŞ Stadium in 2022

Coming together with press members, Erol Uçmazbaşı said that he hopes to see Konyaspor in the top two this year, and that he wishes to hear Champions League Music at MEDAŞ Konya Metropolitan Stadium in 2022. MEDAŞ continues to support Konyaspor within the scope of a sponsorship agreement. The press meeting held for providing information on the investments and services provided was participated by leading figures of the local press, as well as Erol Uçmazbaşı, MEDAŞ General Manager, Eyüp Erduran, Deputy General Manager, and MEDAŞ officers. Exchanging opinions in the aftermath of the presentation, Uçmazbaşı said: "Providing 3.5 million consumers in an area of 80,000 km² in 6 provinces with continuous and high-quality energy is our priority". Talking about investments during the meeting, General Manager Uçmazbaşı said that they were about to complete investments of 1.17 billion TL in 2021, and added that they plan to increase this figure and make an investment of 1.3 billion in 2022. He noted that these investments were made for the renovation of the facilities that had completed their useful life in general, construction of new alternative lines, energizing of new residential areas, redirection underground of overhead lines and illumination of streets-roads. Noting that significant budgets were allocated to R&D and technology investments, Uçmazbaşı said that 21 R&D projects worth 15.6 million TL were conducted in order to ensure supply continuity, improve technical quality and produce the required materials using national and domestic resources.

Number of Failures is Reduced by 35%

Erol Uçmazbaşı stated that the number of failures decreased by 35% in the last three years, while the number of outages per subscriber fell by 21%, and that a decrease of 41% was recorded in the power cut times.

Our Aim is to Ensure 100% Customer Satisfaction

In relation to MEDAŞ Call Center which receives more than 2 millions of calls per year, Erol Uçmazbaşı said: "Accessibility rate for our line 186 has increased to 99.7% thanks to our 150 employees working at the call center, and we respond to 98% of the calls in less than 20 seconds. With these rates, we have met all EMRA Call Center Quality Criteria. Each request or complaint communicated by our customers to our call center is recorded, and an information SMS is sent to our customers about their application. In addition, when the application filed is resolved, our customers are informed on the result via SMS and/or by phone, and the resolution of the ticket is confirmed. Our team consisting of 5 people follow-up the social media 7/24, and respond to the incoming requests/complaints. We regularly call our customers who contacted our call center, inquire into their satisfaction with the service they receive, and make necessary revisions on our part in the light of the information we receive".



Ranks First in Customer Satisfaction

General Manager Erol Uçmazbaşı said that MEDAŞ ranked first for 2 times and second for 2 times as the distribution company with the highest customer satisfaction as determined by the last 4 years' customer satisfaction survey conducted by the Ministry of Energy, and that they ranked first for the last 3 years in a row among 21 electricity distribution companies in the customer satisfaction survey regularly conducted by TEDAŞ each month.

Winter Preparations are Completed

Talking about also the power cuts caused by severe winter weather, Uçmazbaşı said that as MEDAŞ, they continued their preparations against potential problems that may be faced this year, and added: "Our vision is to supply continuous power to our citizens in our service region. It is technically impossible to bring electrical failure risk to zero, but we are trying to minimize it. We need to ensure power transmission and ensure that the time the region is left without power is kept at a minimum. On the other hand, we also need to supply high-quality energy. We can achieve all these targets with a successful organization and technology. In this connection, we make an efficient use of technology".

Training - Social Responsibility

Stating that they hold trainings on administrative and technical matters and personal development with a view to contributing to their employees' development and preparing them for their future career and that they provide trainings of approximately 140,000 hours every year, Erol Uçmazbaşı said that they spend efforts aiming to preserve natural life and ensure environmental sensitivity by means of their social responsibility projects in addition to providing electricity distribution services.

MEDAŞ Continues Its Winter Preparations at Full Speed

Merem Elektrik Dağıtım A.Ş. (MEDAŞ) continues to provide maintenance services for the transformers and lines requiring maintenance out of 13,150 transformers and 94,000 km-long lines in its service area of 80,000 square meters in order to provide its consumers with higher quality and uninterrupted electricity distribution services as the winter gets closer. Within the scope of the scheduled maintenance activities of 2021, maintenance and repair works have been performed at 4,300 distribution transformers, 8,500 km-long energy transmission lines and 90,000 electric poles in an area of 80,000 km with its 300 employees as of the end of October. On the other hand, within the scope of the "Project for the Production and Implementation of Medium Voltage Overhead Line Insulation Materials with Domestic and National Facilities" accepted by the EMRA with the aim of preventing bird species, which mainly include migratory birds, from dying of electric shock, improvement and maintenance works have been completed on the nearly 50 km-long energy transmission lines making use of the insulation materials developed within the scope of the project.

"Importance is Attached to Reducing the Number and Time of Power Cuts"

Continuing its dedicated efforts on the field, MEDAŞ stated that a decrease is observed in the number of power cuts in the network



to which maintenance services were provided, and they managed to eliminate causes of permanent failures, significantly increasing customer satisfaction.

"An Environment-Friendly Approach Promoting Natural Life"

Carrying out insulation works using the insulators on electric poles, MEDAŞ aims to support the protection of natural life and the variety of living species by means of preventing situations that may cause fatal risk for different living species and some bird species, while preventing power cuts.

Meram Energy Group Came Together on the Traditional Meram Day

Always giving priority to employees' motivation, Meram Energy Group companies came together on the traditional "Meram Day" organized for the 3rd time. During the award ceremony held on the night of the 2021 general assessment, successful employees were presented their awards. The employees who have achieved an outstanding success in 2021 were presented "Golden Badges", while the employees who attached importance to customer satisfaction were presented "Our Customers Are Our Assets" awards. In addition, the members of the Network Automation Project team were also recognized with a thank-you plaque due to their success in the Network Automation Project. The night event continued with the speeches given

by Arslanargun, MEPAŞ General Manager, and Erol Uçmazbaşı, MEDAŞ General Manager. Delivering a speech during the event night, MEDAŞ General Manager Erol Uçmazbaşı said: "Human resources are our most important capital. It is not possible to achieve success at a place where employees are not happy and peaceful. In this connection, our most important duty is to appreciate the value of our employees as necessary, and to make them feel valued through these organizations. I would like to extend my gratitude to all our employees who helped us to have a good year despite all the challenges we have faced. I hope we will increase our ever-increasing service quality even further, and serve our region in the best manner possible".



“I am a Child” Exhibition Drew Huge Attention

Having earned a well-deserved reputation for its social responsibility projects, MEDAŞ continues to bring art lovers together at MEDAŞ Art Gallery. A painting exhibition was held at MEDAŞ Art Gallery with the theme of “I am a Child” under the leadership of UCIM Konya Provincial Representative Office and with the collaboration of MEDAŞ and Kaleli Art Academy.

“Art is at the Heart of Children”

Muhsin Kaleli, the Owner of Kaleli Art Academy and a stakeholder of the exhibition, said: “Art is at the heart of children. Art fosters the imagination of our children. It is the parents’ duty to guide and encourage children and to carry them further. We have a duty to add further color to their already vibrant world, and take them further. I would like to extend my gratitude to MEDAŞ Art Gallery, which opened its doors to us for this special event and to Emre Kirkimci, Gallery Attendant”.

“I am Impressed by Their Imaginary World”

Özlem Bilgi, UCIM Konya Central Anatolia Regional Representative, said: “UCIM currently carries out activities across Turkey with its more than 75,000 members. The purpose of today’s exhibition is the same with the



founding purpose of UCIM: raising children who speak out and who do not hesitate to speak. We would like to make sure that they are raised as healthy individuals who will be beneficial for their country. We have the drawings of children from diverse backgrounds here in our exhibition. We are impressed by their imaginary world. I hope this exhibition will shed a light into their way. As the Great Leader Mustafa Kemal Atatürk once said: “The artist does not kiss hands, the hand of the artist is kissed.” I do kiss the hands of our children who made these drawings here today”.

MEPAŞ Holds an Exhibition on the History of Electricity and Energy Efficiency

The Energy Efficiency Law No. 5627 published in the Official Gazette dated 2 May 2007 and numbered 26510 aims to make efficient use of energy, prevent wastes, and increase energy sources and the efficiency in energy use for the alleviation of the burden of the energy costs on the economy and the protection of environment. In this connection, Energy Efficiency Week events are held by the Ministry of Energy and Natural Resources and Department of Energy Efficiency and Environmental Management in the second week of January every year. Meram Elektrik Perakende Satış A.Ş. (MEPAŞ) held an exhibition on the theme of “History of Electricity and Energy Efficiency” at MEDAŞ Art Gallery during the energy efficiency week. The opening ceremony was participated by Mehmet Aydın, Vice Governor of Konya, Hülya Şevik, Provincial Manager of Environment, Urban Planning and Climate Change, and İlker Arslanargun, MEPAŞ General Manager, as well as art lovers. During the exhibition which attracted huge interest of teachers and students, MEPAŞ gave pencils with seed as a gift with the slogan of “Let’s not waste our energy and destroy our future”.

Drawing attention to the importance of energy savings with the exhibition they hold, İlker Arslanargun, General Manager, said: “Pursuant to the Energy Efficiency Law, the second week of January has been declared to be energy efficiency week. Events are held within such scope by the Ministry of Energy and Natural Resources, Ministry of National Education,

TÜBİTAK, non-governmental organizations and the Union of Chambers and Commodity Exchanges of Turkey. It was impossible for us as MEPAŞ to stay out of these events. We held this exhibition particularly with a view to raising awareness among our primary school, middle school and high school students on the efficient use and savings of energy.” The exhibition held attracted huge attention of art lovers and students for 2 weeks.



MEDAŞ Came Together with Electrical Engineers During Consultation Meeting

Holding regular meetings with its stakeholders in its service region, MEDAŞ continues its communications efforts and consultation meetings. In this connection, the meeting held with the Chamber of Electrical Engineers enjoyed the participation of Erol Uçmazbaş, MEDAŞ General Manager, Özkan Keskin, Konya Representative of Chamber of Electrical Engineers (EMO), Selçuk Topal, Deputy Representative, Halil Coşkun Tunçez, Deputy General Manager, Mustafa Sağlam, Consumer Services Manager, İlçay Yüksel, Renewable Energy

and Facility Acceptance Manager, Ethem Konar, Project and Expropriation Manager, Süleyman Kırışkoğlu, Network Automation Manager, and electrical engineers working in Konya. The meeting addressed the energy claims, project approval and facility acceptance processes, as well as the problems encountered by the industrial representatives during the applications and the solutions for these problems. The industrial representatives thanked Erol Uçmazbaş, MEDAŞ General Manager, for the efforts spent and the consultation meetings held.



Our Fight Against Illegal Use of Electricity Continues at Full Speed

MEDAŞ continues its scheduled investments, while continuously fighting the illegal use of electricity on the other hand with a view to ensuring that customers are supplied with high-quality and uninterrupted electrical energy.

Reducing the ratio of the use of illegal electricity from 9% to 6% since its privatization thanks to its efforts round the clock, MEDAŞ has not only achieved its 2021 targets, but also continues its efforts to launch its new projects in 2022 for detection and elimination of illegal use of electricity. Noting that the illegal use of electricity harms country economy, MEDAŞ officers said: "The findings of our teams reveal that there is unsubscribed use involved and that there are cables spanning from utility poles and cable connections to external lines underground with most of the subscribers determined to be illegally using electricity. Fast response is ensured to such connections, reports are issued and legal proceedings are initiated". The officers said that the issue of illegal use of electricity is of importance not only for energy efficiency and high-quality use of electricity, but also for the safety of life and property, indicating that the illegal use of electricity increases the burden on the network, causes problems such as electrical power cuts and low voltage, while having a negative impact on technical quality of energy.





MEDAŞ Teams' Snow Duty Continues

Meram Elektrik Dağıtım A.Ş. continues its field works uninterruptedly against the severe storm that hits its service area. MEDAŞ teams are on snow duty at any time of the day against potential problems to be caused by severe weather conditions. Working on the field with a team of total 900 people and 210 vehicles serving the regions hit by severe weather conditions, MEDAŞ continues its works to ensure uninterrupted energy even in extreme weather conditions. The statement made by MEDAŞ noted that response is ensured as fast as possible to the failures that may be caused by the severe snow which continues to fall in the cities' and districts' central regions as well as the suburbs, and that MEDAŞ teams continue their efforts uninterruptedly to eliminate the failures in lines caused by external factors and to supply uninterrupted energy. Informing its subscribers via SMS on failures/power cuts without the need for subscribers to call the call center, MEDAŞ



forwards the notifications made by subscribers to the relevant units with its call center team of 150 people, offering fast solutions.

MEPAŞ Supports Children With Leukemia with Orange Masks



During the 2-8 November Children With Leukemia Week, LÖSEV, the foundation for children with Leukemia drew everyone's attention with its message of "I Wear My Mask and Follow My Dreams". Inspiring hope to children with "orange" color, the color of the week and leukemia, which is the most common childhood cancer, emphasis was made on the duties of individuals and society to fight against leukemia. LÖSEV called everyone to wear orange masks during this meaningful week. Responding positively to this call, MEPAŞ employees wore orange masks representing hope and goodness, becoming a part of the awareness initiative. Sharing their photos and videos shot with their orange masks on at all branches on their social media accounts, MEPAŞ family helped raise awareness with their message of "We are aware of the struggle of children fighting leukemia and their families".

A Meaningful Support from MEPAŞ on the Day for the Elimination of Violence Against Women

Various events were held on November 25 International Day for the Elimination of Violence against Women declared with the UN General Assembly Decision in 1999 with a view to raising awareness among the public on violence against women. MEPAŞ showed its support for the defense of women's rights by means of participating in the 16-day activism campaign "Light a Firefly" lead by the UN Women. Boasting of its women employment ratio of 53%, MEPAŞ gave support to the #fireflies campaign by recording the voice of its employees with a view to ensuring that women can live more freely and without violence. The campaign attracted attention to the violence against women, while informing everyone about what they can do when they witness violence and calling everyone not to stay indifferent to violence and to be the voice and advocate for the women exposed to violence.



MEPAŞ Is Awarded Zero Waste Certificate

As a result of its efforts aiming to reach a greener and cleaner world in line with its sustainability approach, MEPAŞ became entitled to receive “Zero Waste Certificate” on 21 December 2021 from the Ministry of Environment, Urban Planning and Climate Change of the Republic of Turkey. Aiming to leave a more livable environment to future generations, Meram Elektrik Perakende Satış A.Ş. first removed the dustbins in the rooms of the Headquarters building in line with its zero waste application, and placed blue, grey and brown recycle bins and waste collection bins on each floor. Within the scope of its Zero Waste Project, MEPAŞ segregates and recycles thousands of waste materials such as paper, plastic, glass, metal and organic materials we use in our everyday life. Thanks to its efforts acknowledged by this certificate, it continues to recover the energy lost and to illuminate our life with a view to preventing wastes, ensuring more efficient use of resources, minimizing wastes, installing an efficient collection system and contributing to the recycling of wastes.



A Bowl of Love for our Lovable Companions Project by MEPAŞ



Meram Elektrik Perakende Satış A.Ş. stands out with its social responsibility projects other than its electrical supply services. Paying attention to acting with a sense of social responsibility, MEPAŞ continues to touch every part of life with its projects.

Undertaking a significant social responsibility project during cold weather conditions, MEPAŞ placed the kennels it has constructed for keeping dogs and cats safe outside in winter and foot bowls prepared for our lovable companions on various parts of the city. Employees support the project by leaving food, water and table scraps to the bowls. While MEPAŞ employees provide food and shelter to stray animals, they also aim to lead by example, raise the regional community's awareness and instill animal love to children on the other hand.

MEPAŞ Adds Momentum to Its Digital Transformation

Taking its first step towards digitalization with its Online Transaction Center (OTC) in 2016, MEPAŞ provided intermediation services for nearly 1,000,000 transactions so far together with the launch of its mobile application in 2019. Every day approximately 500+ customers perform their transactions and procedures through these channels. Together with the digitalization of subscription initiation services as a result of the amendment to the legislation, MEPAŞ became the first company to launch distant subscription agreements to be signed through digital channels within the scope of its cooperation with e-Government and Türksat. MEPAŞ uninterruptedly continues its efforts in the field of digital transformation in line with its mission of making it easier for mainly its customers and then its employees and stakeholders to meet their business needs and requirements.



Toshiba Receives Silver Apple at Crystal Apple Awards

Celebrating its 33rd anniversary this year, "Crystal Apple Awards" continue to reward creativity. Aiming to increase the creativity level in marketing communications and recognizing the genuine success of agencies, employees and stakeholders contributing to application, Crystal Apple Awards were presented to their recipients during the ceremony held at Hasköy Wool Yarn Factory. During the ceremony, Toshiba was awarded "Silver Apple" Award in the category of "FILM/TV CINEMA/ Electronic and Durable Products and White Goods".

In the commercial film for its multi-split air conditioner making an analogy between the summer heat and 12 people around you doing ironing at the same time, TOSHIBA focused on those who do the ironing during the humid and hot summer months. Capturing the interest of everyone with its content paying homage to those suffering from the summer heat, Toshiba won an award at Crystal Apple Awards with its commercial film that sends the pressers away from home.



Alarko Carrier Announced Its Roadmap for the New Year

Cem Akan, Alarko Carrier General Manager, held a webinar titled "2021 assessment and our roadmap for the new year". During the webinar held for Alarko Carrier employees on 24 December and moderated by Seda Özgün of Human Resources Department of Alarko Carrier, Cem Akan made an assessment on the company's experience in 2021 lived under the shadow of the economic crises, high inflation rate and extremely unstable foreign exchange rates, and provided information on the new sales channels of Alarko Carrier, as well as the 2022 vision guided by the objective of growth by means of new products. In the aftermath of the webinar, Cem Akan responded to the employees' questions of diverse topics.





“We Continue Our Activities Focusing on Growth and Innovation Also This Year”

Murat Çopur, Deputy General Manager (Factories) talked about the R&D efforts of Alarko Carrier, which has ranked 131st in the “Top 250 Turkish Companies by R&D Expenditures” survey with its R&D investments of more than 13 million TL in 2020.

Highlighting that Alarko Carrier has always been producing state-of-the-art products meeting the requirements of the Turkish and global market as the leading brand of the air-conditioning industry from the very first day of its foundation, Çopur noted that the innovative products developed by the R&D team of 47 people are exported to 65 countries, and added: “We have allocated nearly 2% of our revenue to R&D investments this year. Joint tests and efforts were carried out in cooperation with universities and TÜBİTAK at the company’s R&D Centers, in order to continuously improve our products.

Technology transferred from Carrier is another major source of product improvement. We have ranked 131st in the “Top 250 Turkish Companies by R&D Expenditures” survey with our R&D investments of more than 13 million TL in 2020. In addition, according to the results of “Turkey’s Second 500 Largest Industrial Enterprises 2020” research carried out by Istanbul Chamber of Industry every year, we rose by 100 ranks all at once compared to the previous year, ranking 258th. We continue our activities focusing on growth and innovation also this year. We aim to perform our 2022 investments with a focus on R&D and innovation. The Carrier Excellence operating system that is in use in all regions where Carrier is active is also implemented at our production facility.”

“Alarko Carrier Opens Its Fancoil Laboratory This Year”

“Alarko Carrier is opening its fancoil laboratory within this year in addition to the rooftop and air handling unit laboratory. The company is launching the fancoil project in both domestic and international markets under the brand of Carrier in January 2022. Alarko Carrier will make R&D investments for circulation pump and heating products in particular next year. As regards circulation pumps, the company will introduce models with new capacities and that are compatible with building automation systems. In addition, Alarko Carrier’s new combi-boiler will be introduced in September 2022. We will introduce our condensing ground boilers up to 425 kW by the year end. The R&D efforts related to wall-type boilers developed specifically for our customers in the US market have been completed, and boilers were sent to the US for site tests”.





Real Comfort Application from Alarko Carrier

Leading the industry for 67 years with the key principle of "High-Quality Service and Production", Alarko Carrier meets the users' requirements in the best manner with the mobile application also during the post-sales process. By downloading Alarko Carrier mobile application, you can easily access the post-sales information you need about various air-conditioning products you have purchased such as air-handling units, heat pumps, etc. You can access details about either the products or product use or problems faced from the product documents and tutorial videos, can follow-up the product's warranty period and examine additional maintenance and warranty packages if you wish.

You Can Get the Post-Sales Support You Need from Alarko Carrier - Real Comfort Application

Once consumers buy an air-conditioning equipment from Alarko Carrier, they can use only this application for all potential problems to be faced afterwards. Users can download Alarko Carrier - Real Comfort mobile application on their devices with iOS or Android operating system, and get thorough information on the product purchased and access many more features. To do this, you just need to complete the registration procedure, and scan and add to the system the QR codes of the product(s)

purchased. Once you add the product's QR code to the system, you can:

- access the warranty certificate of the relevant product;
- examine documents related to the product; and
- watch tutorial videos related to the product, and get answers to your questions.

You get the post-sales support you need from the Alarko Carrier - Real Comfort Application. Most Recent Campaigns Related to Air Conditioners, Combi Boilers and Air-Conditioning. You can follow-up the most recent campaigns about the most popular products of the air-conditioning sector, as well as the air-conditioner prices and combi-boiler prices from the Alarko Carrier - Real Comfort application. This is not all, and there are even more advantages offered by the application. In the event of a failure or a servicing requirement involved in the air-conditioning equipment used, users can easily make a "servicing appointment" over the application. This allows you to make your appointment for the most frequent servicing procedures such as air-conditioning repairs or combi-boiler repairs with only "one click". Moreover, the application sends you reminders and ensures that you do not skip any important details such as warranty period expiry.

**UYGULAMAYI İNDİRİN,
EVİNİZİN HAVASINI DEĞİŞTİRİN.**

“Gerçek Konfor” uygulamasını indirin, klimalarda 6.750 TL'ye, kombilerde 3.265 TL'ye varan indirim kazanın.

ALARKO Carrier

Hemen İndir Google play Hemen İndir App Store

ALARKO Carrier



A Visit Was Paid to Toshiba Poland Plant

Toshiba EMEA region meeting held in Poznań, Poland for 2021 year-end assessment was participated by Cem Akan, Alarko Carrier General Manager, and Caner Doğan, Alarko Carrier Light Commercial Air Conditioners Product Manager.

During the meeting where an overall situation assessment was made for 2021 and opinions on the new product roadmaps were exchanged, information was provided on the challenges of the local restrictions caused by Covid-19, actions that can be taken for problems to be encountered in the supply of parts and Toshiba solutions. Following the meeting, a visit was paid to the Polish Plant in Gniezno city, which started its production activities in 2021. This plant where Toshiba Estia heat

pumps and commercial air-conditioners are produced and which is built on a land of 37,000 square meters provides the entire European supply chain with products.

Being specialized in the field of highly energy-efficient heat pumps and air-conditioning systems for commercial applications, the new plant meets the requirements for heating and air-conditioning solutions contributing to environmental sustainability. New product groups are intended to be produced by 2022 at the plant where environmental-friendly products with R32 gas are produced. The plant making use of the state-of-the-art processes operates with a high-quality and zero fault policy.



Carrier Holds an Important Webinar for Building Owners and Facility Managers

During its webinar titled "A Healthier Future Starts with Indoor Spaces: Commercial Buildings", Alarko Carrier talked about what building owners and facility managers can do to make a meaningful and lasting impact on the welfare of employees as they return to their workplaces. The webinar held on 8 December, Wednesday was attended by various lecturers such as Dr. Joseph G. Allen, DSc, MPH, Greg Alcorn, Vice President of Healthy Buildings, Vineet Kashyap, Global Commercial HVAC Equipment Managing Director, and Ashun Jilani of EMEA, LenelS2 General Manager. The webinar participants were provided with detailed information on the improvements that can be made to the indoor air quality, management of occupancy levels, decreasing physical areas of contact and updating security response plans for a successful recovery process.

Carrier HEALTHYBUILDINGS

Daha Sağlıklı Bir Gelecek İç Mekânlarda Başlar: Ticari Yapılar
İnsanların işyerine geri dönüşte güvende hissetmelerine nasıl yardımcı oluruz?

8 Aralık 2021 12.00 - 13.15
► Bugün Kayıt Yaptın

Webinar ile aynı anda Türkçe simultane çeviri olarak yayımlanacaktır.

Climate Literacy Survey by Alarko Carrier

Alarko Carrier has carried out a comprehensive survey. The survey carried out by Twentify, one of the prestigious companies of the survey sector, aimed to measure the climate literacy level in Turkey.

The survey ensuring regional and socio-economic representation across Turkey was carried out with 1,261 subjects. Thus, the survey results intended to generate data across the whole country.

About the climate literacy level

According to the survey results, the average score of climate literacy in Turkey was 56 on a scale of 100.

While 27% of the participants stayed below a score of 50 points, only 5% of the participants has reached a score over 75 points. It has been observed that as socio-economic level increased, the climate literacy also increased, but that there were not significant differences in terms of climate literacy between genders or age groups.

One of the most striking data of the survey is that 87% of our citizens believe that necessary actions are not taken against the climate issue, which is in parallel to the global average, and the survey results are as follows:

Platforms followed-up as regards the climate issue

The answers given by people from outside the sector to the question of "How do you hear about the climate change" were mainly "from TV" and "from social media". This answer highlights the fact that media has an important role in increasing the climate literacy.

What climate change makes us think of

Climate change evokes thoughts of "change in climate conditions", "global

warming" and "melting glaciers". In other words, the term "climate" always evokes the thoughts of problems.

About the greenhouse gas, carbon footprint and conventions on climate change

The awareness level on more technical concepts such as greenhouse gas emissions, carbon footprint and international climate conventions is not sufficient. Although we believe that necessary actions are not taken against the climate issue, we do not have sound opinion on international climate protocols. 69% of the participants state that they do not have an idea about these conventions.

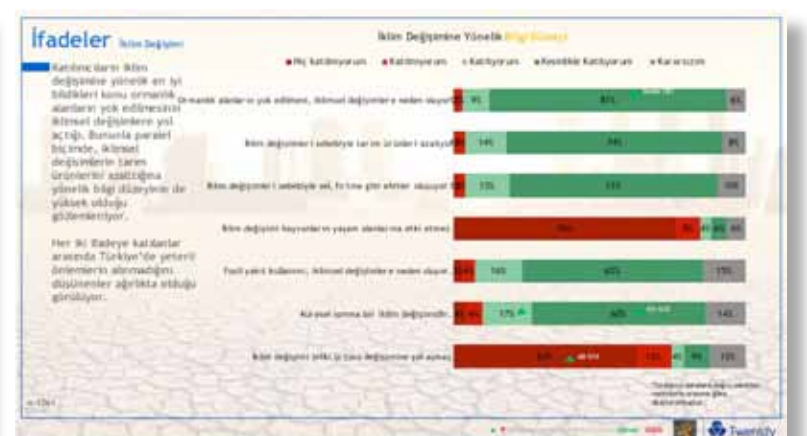
Awareness Level

We have a high level of awareness about the climate issues that affect us in our daily life. The mostly recognized problems are the fact that "destruction of forests causes climate change", and "climate change results in decreased agricultural products".

Climate-Related Concerns

The anxiety is gradually increasing as we continue to feel the impact of the climate crisis. In addition, there has also been a recently-emerging concept. We now have a brand new problem called "Eco-Anxiety" in English. The Special Report on Global Warming of 1.5 °C published by the Intergovernmental Panel on Climate Change (IPCC) upon examination of more than 6,000 scientific researches reveals a very important fact. If greenhouse gas emissions continue rising at their current rates, the global warming will exceed the increase limit of 1.5 °C between 2030 and 2052. This marks a point of no return for the whole planet.

The survey reveals that although we are not familiar with the specific data, 86% of the public is concerned about the impact of climate change on future generations, whereas 87% believes that they will face draught



in future. It is also evident that we do not believe that we can resolve the global climate crisis making use of state-of-the-art technologies.

Climate Change and Human Health

The participants with increased climate literacy agree more with the opinion that "climate has a direct impact on human health". The concern about the future includes primarily the water issue. It is believed that infections and epidemics will increase with the depletion of water sources.

Concerns about the nature arising together with climate change

The concerns arising as a result of climate change include primarily the depletion of water sources, increasing fires, elimination of agricultural sources and disruption of the ecosystem. This is believed to result in a negative impact on economy and tourism.

Reasons behind climate change

We believe that the biggest factor responsible for climate change is human factor. The main factors resulting in climate change are listed as follows: "wastes discharged into the sea", "gases leaking into the atmosphere from production plants", "excessive consumption", "unplanned urbanization" and excessive use of substances harming the nature such as "plastics".

Which actions should be taken against climate change?

The most significant measure that can be taken against climate change is believed to be "increasing green areas", while "carrying out recycling activities" and "encouraging the use of recyclable products" are also listed among actions that are believed to be important.

Air pollution and measures to be taken

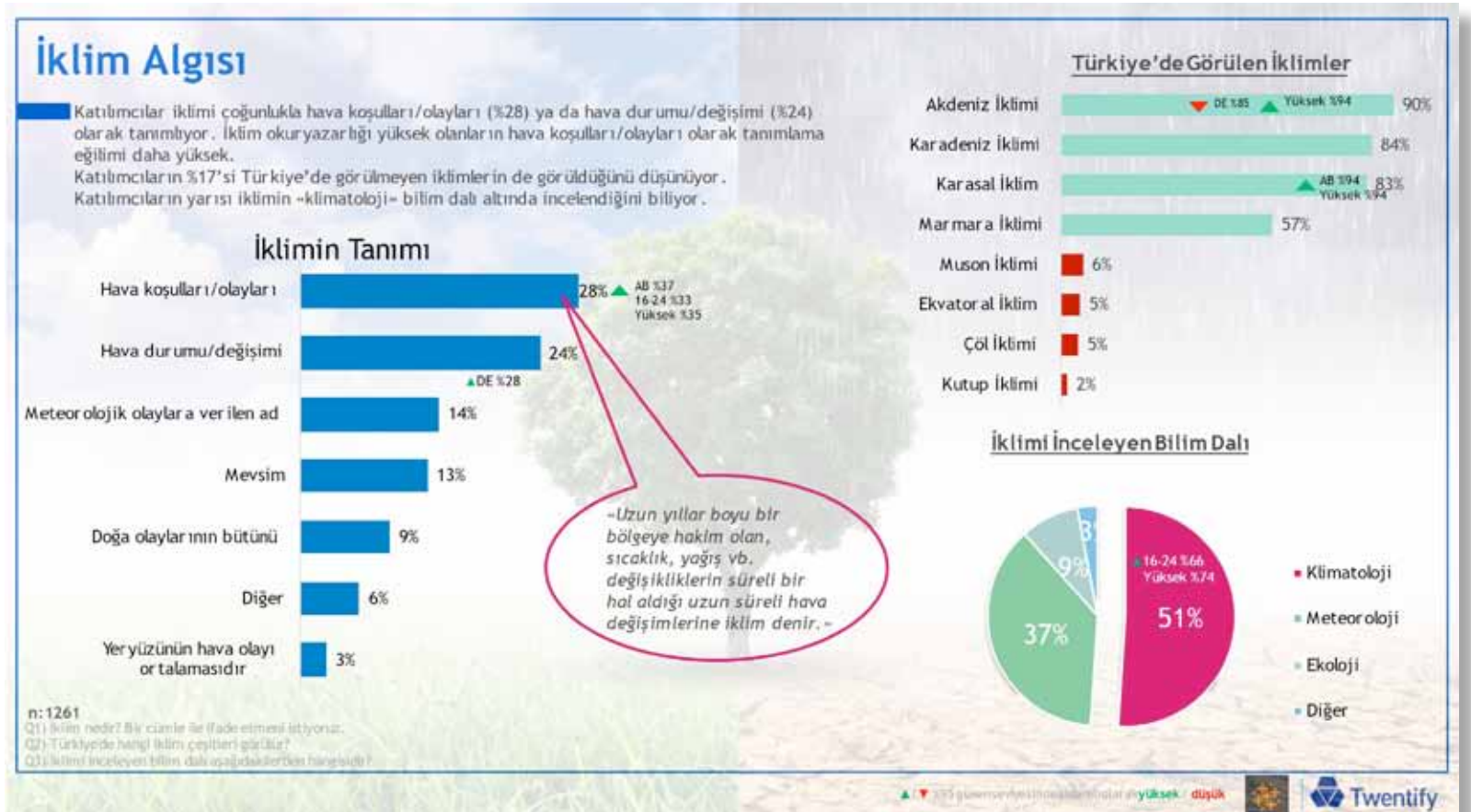
The measures that are expected to be taken against air pollution include mainly "fuel consumption habits", as well as "using filters in chimneys", "using clean fuel", and "decreasing fuel consumption".

In addition, the measures to be taken against environmental pollution are listed as "accurate and complete performance of audits", "requirement for raising generations with increased awareness", and "fulfillment of responsibilities towards the environment".

As we recognize the fact that the main reason behind climate change is human factor, we also expect nearly all measures to be taken by an authority, or expect the measures to be taken with the help of the legislation and trainings. A collective set of measures is expected to be taken, which will result in greater change, rather than individual measures.

What will Alarko Carrier do?

As Alarko Carrier, we are now introducing a set of activities to contribute to climate literacy in line with our motto #İklimBizimİşimiz (We Are the Experts in Climate Issues). We took the first step by obtaining these valuable data. We will launch projects aiming to improve our knowledge on climate issues, while increasing our awareness on the environmental impact of our every single individual or organizational step on the issue. We will try to draw attention to the climate crisis both in the social media and on all other platforms where we spend most of our time every day.



“Wolf Installation Bonus Payment” with “Wolf Partner” Application Has Been Introduced

Promotions were carried out in 13 cities about the “Wolf Installation Bonus Payment” with “Wolf Partner” Application for Wolf branded combi-boilers and room heaters.

Wolf Partner application promotion days organized by Özgen Çoğulu, Alarko Carrier Wolf Sales Manager, and Kenan Sayılğan, Wolf Sales Supervisor, were held in Ankara, Kayseri, Nevşehir, İzmir, Bursa, Gaziantep, Adana, Samsun, Ordu, Denizli, Konya, Eskişehir and Van provinces. During the promotion of the Wolf Partner application, information was provided on the advantages of Installation and Welcome Bonus Payments that are made to installation companies, as well as the technologically superior features of Wolf FGB combi boilers. The meetings that reached at least fifty participants in each province and that attracted the wide interest of authorized interior installation companies were concluded with a dinner.



Alarko Carrier Makes an Assessment of 2021 Together with its Dealers and Service Centers

Being the leader of the air-conditioning sector, Alarko Carrier has held a webinar titled “What awaits us in the new economic order?” for its dealers and service centers across Turkey. During the webinar that was hosted by Cem Akan, General Manager of Alarko Carrier, and participated by Economist Prof. Emre Alkin, 2021 was assessed from the perspective of economy, and Mr. Alkin shared his vision for 2022 and provided information on the risks to be faced and opportunities to be seized in 2022. The webinar addressing the targets and strategies for the new era enjoyed the participation of various dealers all over Turkey.

in the new economic order?” receiving the support of Prof. Emre Alkin, one of the most important economists in the country. Alarko Carrier will keep coming together with its business partners in different settings.”

“We aim to inform and support our business partners”

Delivering the keynote speech, Cem Akan, General Manager of Alarko Carrier, stated that they aim to support the business partners in addressing problems to be faced in the sector and on the field. Cem Akan said: “Taking strength from our employees, dealers and service centers, we have increased our sales and production quantity significantly compared to the previous year despite the pandemic. We wanted to provide our business partners with information in the face of the domestic and global economic developments and the evolving expectations of our consumers. We do recognize that we can only grow as a whole together with our dealers, service centers and employees during these challenging times. To this end, we held the webinar titled “What awaits us





A New Solution for Water Supply from Alarko Carrier: Solar Energy Submersible Pump 4TG Series

The leader of the air-conditioning industry, Alarko Carrier has introduced to the market its new product Solar Energy Submersible Pump 4TG Series equipped with ECM (Electronic Commutated Motor) technology which provides a solution for water supply in remote places away from electricity distribution networks and places where the network is either inadequate or extremely irregular and which feature brushless DC motors with rotor with permanent magnet and internal inverter, as well as accordingly designed pumps. Alarko Solar Energy Submersible Pump 4TG Series stand out with its design making use of materials of different durability levels unlike those in standard pumps. The bearings used in the pump were specially designed in order to stand to 3600-4000 RPM. Brushless DC motors with permanent magnet and an internal inverter, which are equipped with ECM technology used for Alarko Solar Energy Submersible Pump Systems ensuring high efficiency and energy savings, create a difference in the industry.

Long-life

The input power for motors is max. 2200 W, and motors operate at a variable speed within the 500-3600 RPM range depending on input power and load. While the internal frequency inverter allows the motor to safely start and stop under variable load, it also offers a very long useful life with its more efficient and lower startup torque and lower heat production thanks to its rotor with permanent rotor. Besides, the motor reduces its speed and stops when the motor temperature reaches +85oC thanks to the PTCs placed inside the motor, and automatically starts operating again and increases speed when temperature decreases to +75oC.

It Ensures Maximum Efficiency With Its Advanced Technology

SDP001 control/command system, the brain of Alarko Solar Energy Submersible Pump Systems is highly advanced, and serves as the brain of the system ensuring maximum efficient and safe operation of the pump and motor with its most advanced technology in its class. Thanks to this system, Alarko Solar Energy Submersible Pumps work simultaneously with Solar Panels (DC), Wind Turbines (DC), Electrical Network (AC) and Generator (AC).



Control/Command System with Partial Artificial Intelligence

Alarko Solar Energy Submersible Pump Control/Command system makes a difference in the industry with its partial artificial intelligence. When the system is left in operation and in "automatically select power source" mode, the control system communicating with the internal microprocessors inside the motor simultaneously monitors the magnitude of electricity produced by the solar energy panels and the value of the alternative energy source connected to Port 3. While it primarily uses the power produced by solar panels as long as it is sufficient, it then gets the energy from alternative source of energy with a soft switch when this power is significantly reduced, and then automatically redirects the supply source to the solar panels when they start to produce energy at an optimal level again. Performing energy switches and determining the switching timing on the basis of the data received from the microprocessors inside the motor, the system also prevents the motor from being harmed. It also allows users to monitor the data on a real-time basis thanks to its LED Panel System.

Alarko Solar Energy Submersible Pump Systems can be used for the following purposes:

- Irrigation of agricultural fields and greenhouses
- Supply of drinking water for livestock
- In villages, schools, hospitals, military facilities, workshops and plants, pools and ponds for water supply and storage
- Individual water supply and at apartment blocks for irrigation purposes, in villas
- In hotels for water supply in tourism facilities and in camp areas





Alarko Group of Companies Celebrates March 8, the International Women's Day

Alarko Holding A.Ş. Group Human and Organization Department celebrated the International Women's Day of the female employees of Alarko Group. The practice employed at the Holding which allowed female employees to choose anything they like out of the gift choices offered to them was greatly appreciated.

An enjoyable interview was held with Leyla Alaton, Board Member of Alarko Holding A.Ş., on "Productive Women". During the conversation about the place of women in professional life and society, Leyla Alaton underlined the importance of solidarity among women. Enjoyable and colorful moments were experienced during the interview that was widely participated by the female employees of Alarko Group. Participants thanked Leyla Alaton for sharing her inspiring opinions, and stated that they hope these meetings will continue also in future.



Pinar Yamaner, CPO of Alarko Holding A.Ş., Is Selected as One of the Most Efficient Golden Leaders of Turkey



The 2021 Most Efficient CHROs Awards were presented to their recipients during the gala event of Golden Leaders Awards held at Shangri-La Bosphorus Istanbul on 21 December, Tuesday. As a first in Turkey, the most prominent leaders in various sectors were selected "without jury" and totally with "common sense" with individual votes cast over the digital platform by more than 35,000 businesspeople. Pinar Yamaner, CPO of Alarko Holding A.Ş., has been selected as one of the Most Efficient CHROs of Turkey, winning the GOLDEN LEADER 2021 award. We would like to extend our congratulations to her, and wish her continued success.



Results Announced for Invention Award Competition

This year's results are announced for the "Invention Award" competition organized among the Group employees every year for the development of innovative ideas and proposals. As a result of the assessment by the jury on 2 December 2021, two projects of the Industry and Trade Group won the award:

The first prize in "New Product Development" category was won by Mehmet Münir Çetin, Commercial Products Maintenance and Repair Supervisor at the After-Sales Services Department of Industry and Trade Group, with his project of "preparing a smart and analytical software that ensures wireless communication for the 7/24 remote monitoring of chillers and that can read and interpret chiller data, designing an interface module and creating a failure monitoring system".



Honorable Mention award in "Quality Improvement" category was given to Air-Handling Unit Assembly Worker Emrah Sarıman for his project of "production of a new fixing equipment to make it easier to install and uninstall silencer in hygienic and regular air-handling units and production of a new part for the fixing of air handling unit's wire mesh".

We congratulate our employees who won awards, and expect all our employees to participate in the competitions in future.

Pinar Yamaner, Group President in Charge of Human and Organization of Alarko Holding A.Ş., Was the Guest of BMI

Pinar Yamaner, Group President in charge of Human and Organization of Alarko Holding A.Ş., participated in the "Leading CHROs of the Future" certificate program as a lecturer.

During the session titled "Job Evaluation and Right Remuneration Policy", Yamaner talked about the importance of HR in today's evolving competitive environment, job evaluation methodology, remuneration management, grading structure, and shared her experience.





Renovation Works Are Completed at Our Holding Building

The renovation works that started at our holding building on 25 December 2021 have been completed as of 28 January 2022. Our new offices have been made available for use by all our employees as of 31 January 2022 as a result of the works that lasted nearly one month.

In his letter addressing all employees, Ümit N. Yıldız, Group CEO, explained his views about the renovation process as follows:

“Our most important priority for 2021 was to see all our employees leave behind the pandemic in a healthy manner. There were days where we had to be away from each other during this process.

Our biggest priority for 2022 is to ensure that all our employees can have a healthy, happy and successful future again. With this opinion in mind, starting from the very first days of the new year, we have initiated the transformation for you to offer you a more comfortable and innovative working environment. We have renovated our offices, meeting rooms, guest reception areas, lobby and corridors from bottom to the top. During this entire process, we gave some of our office furniture, on which many people have worked for long years, where many activities have been performed so far to achieve success for Alarko and which have witnessed many important moments, to our various employees as a gift. We sent some of them to schools and hospitals, intending to make a small contribution to the physical conditions during the education of a child or recovery of a patient.

I would like to extend my gratitude to all of my colleagues who have contributed to the preparation of our new working areas thinking of the smallest details and working with a great devotion.”

Following the completion of all modification processes, our renovated offices have been opened on 31 January 2022, Monday. Our employees who met the trio team during the morning of the opening ceremony were also treated with breakfast. The video streamed during the event, telling about what has happened during the renovation process in a witty and humorous manner, helped our colleagues have good time. Celebrations for returning to the renovated offices continued all day long with many other surprises.



Hillside Beach Club Managers Complete Their “Generation Trainings”

Hillside Beach Club department managers have completed their trainings on different generations of various time periods, who grew up in then-prevailing cultural environment. The “Generation Training” addressed various subjects such as introduction of managers into differences between generations and their perspectives, outstanding characteristics of different generations, understanding the differences between X, Y and Z generations and searching for the ways of communication with them, and assessment of different expectations.

As a result of the training held with two main themes, the preferred ways of working of each generation were determined, and it was decided that harmonious works and flexible conduct be supported at companies and that diversity of generations was more beneficial for the companies. The “Generation Differences, Expectations and Their Management” training and the “Generations in Turkey, Generation Differences and Communication Language” training were participated by 23 and 24 managers, respectively.



The Leading UK Newspaper “Evening Standard” Speaks Highly of Hillside Beach Club

Having been covered by various international publications thanks to its leading applications and intimate service approach, Hillside Beach Club is now acclaimed by the weekend supplement of “Evening Standard”, one of the most popular newspapers of the UK.

The Evening Standard newspaper, one of the publications taken as a reference by the English for culture, art, travel and lifestyle, made a detailed assessment on Hillside Beach Club in a report titled “It’s easy to see why this family-friendly resort has a cult following”. The news report on the website of the newspaper which has monthly 18 million visitors talks about the case study performed by the Harvard Business School for the hotel which has an extraordinary level of 99% guest satisfaction and a guest return ratio which is unprecedented in the world in facilities of this size. In the article that features an assessment by the Editor on location, style, accommodation, food, activities, spa and destination, Hillside has been offered as the “best alternative” for both family holidays and for couples with its adult-only areas.

THE EVENING STANDARD

Hillside Beach Club, Fethiye —it’s easy to see why this family-friendly resort has a cult following

With a rebooking rate so high it’s been analysed by Harvard, Abha Shah checks into this family resort in southern Turkey

VIEW COMMENTS



Alarko Tourism Group is Included in the “Champions of Service Export” List

The “Champions of Service Export” list recognizing the actors of the service sector, the emerging asset of the Turkish economy, has been announced. The survey which included leading service exporters listed Alarko Tourism Group maintaining its leading position with its innovative practices among the “Top Service Exporters” in 5th place in the field of Tourism and Accommodation Services Category. The list prepared by the Association of Service

Exporters, which recognizes the companies that help the sector achieve exports of USD 35 billion and reach an export foreign trade surplus of USD 11.5 billion with their successful performance, made an assessment for 17 different sectors. Alarko Tourism Group included in the “Champions of Export” list of the Association of Service Exporters, which recognizes the most successful exporters of Turkey, continues to improve its sector with its passion and different approach.



Date March 2022 Number 62 Proprietor İzzet Garih, Chairman of the Board, Alarko Holding A.Ş.

Managing Editor Leyla Alaton, Member of The Board, Alarko Holding A.Ş.

Production Topprint Basım Tanıtım ve Yayıncılık Ltd. Şti.

Merkez Mah. Seçkin Sok. DAP Vadi İ Blok No: 3/1 Kağıthane - İstanbul Tel 90 (212) 264 33 11 Fax 90 (212) 264 33 10 www.topprint.com.tr

Correspondence Alarko Holding A.Ş. Muallim Naci Cad. No: 69 Ortaköy 34347 İstanbul TURKEY Phone +90 (212) 227 52 00 (Pbx) Fax +90 (212) 259 49 09 - 227 04 27

Web www.alarko.com.tr E-mail info@alarko.com.tr